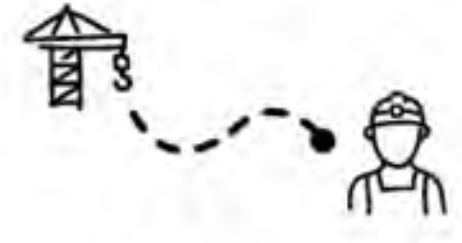


YOUR AFTERNOONS JUST GOT
A WHOLE LOT MORE **ADVENTUROUS.**



Partnered lifestyle marketing support



- Provision of marketing assets to sharing with industry looking to support attraction of people
- Concierge service for hard to attract positions
- New Resident Program
- New Resident Night



New Resident Program

New Resident Guide

The Dubbo Region New Resident Guide will help make your move a smooth one. It's packed with essential information to help you settle into your new Region and connect you with your community.



dubbocity

Diamond Audio · Big Energy (Instrumental)



Growing investment in partnership

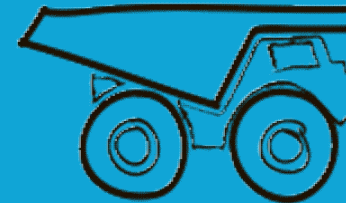


Active Businesses at June 2021 (Employing Businesses)	2,133
MyDubbo Shopping Card	157
Destination Partnership	155
Buylocalorbylocal	69
Dubbo Skills / Jobs Projects	45
New Resident Event	35
Festival of Footy Shop Local	45
Christmas Shop Local	62
Sub Total	566
Active Participating Businesses in Council business programs	26.5%



Opportunities

- Partnered delivery in attraction
- Realignment of attraction branding for the Region
- Targeted skills matching
- Shared resources for attraction marketing



IT'S A MATCH!





Developing our workforce in partnership

Discussions and ideas provided through strategy feedback to State Government agencies, leveraging Dubbo's alignment to major projects and precincts:

- Critical minerals hub
- Renewable energy zone
- Connective region between major SAPS
- Service area of significant part of Regional NSW



:DUBBO
REGION

Skills attraction in partnership





Questions, comments?

Economic Development

Economic Development & Marketing
Strategy, Partnerships and Engagement
Dubbo Regional Council

