



# KEY ECONOMIC INDICATORS

## Dubbo Regional Council LGA Dubbo & Wellington

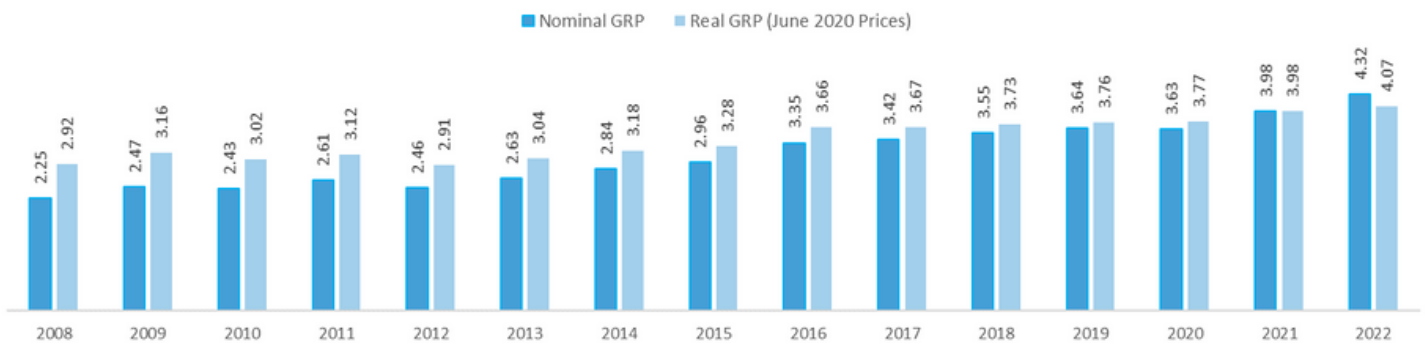
- **2023 Estimated Population** - 56,720
- **Median Age** - 36 years
- **Labour Force Participation** - 60.66%
- **Median Weekly Income** - \$837
- **Indigenous Status** - 16.6%
- **Australian-born** - 81.5%
- **Total Output** - \$8.620 billion (total revenue generated by all businesses and organisations in the LGA)
- **Gross Regional Product (GRP)** - \$4.381 billion (total value of goods and services produced in the Region over 12 mths)
- **Total Jobs** - 26,650

Sources: ABS QuickStats 2021, Remplan

## Dubbo Regional Council Gross Regional Product (GRP), \$ Billion

2008 - 2022

### Dubbo & Wellington



Source: Remplan

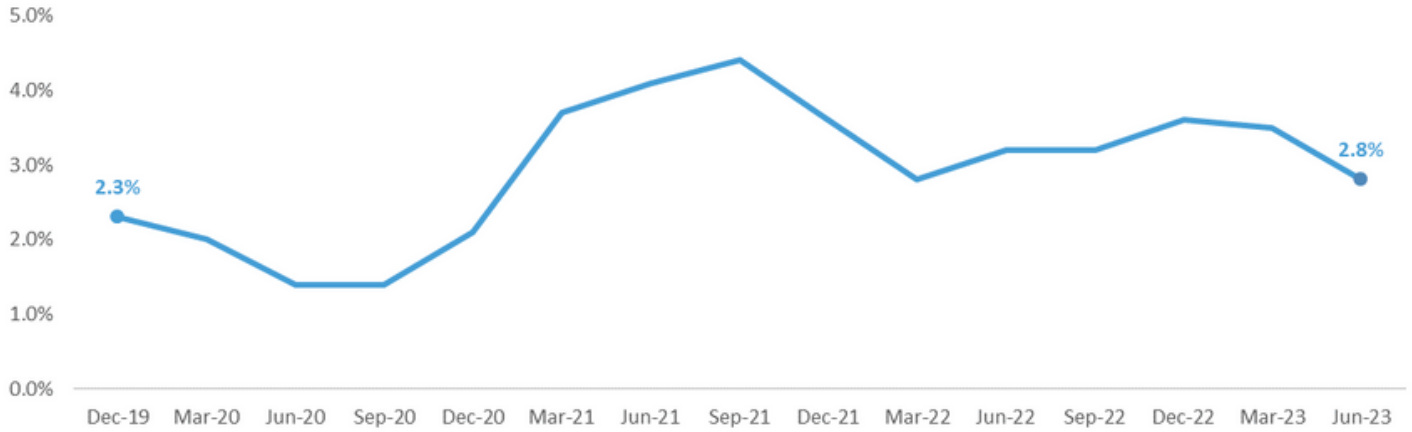
## TOP INDUSTRY SECTORS (Output) Dubbo & Wellington

Source: Remplan

|                                   |                                   |                                  |                                  |                                  |
|-----------------------------------|-----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <b>\$1.48bn</b><br><b>(17.2%)</b> | <b>\$1.07bn</b><br><b>(12.4%)</b> | <b>\$0.81bn</b><br><b>(9.5%)</b> | <b>\$0.77bn</b><br><b>(8.9%)</b> | <b>\$0.64bn</b><br><b>(7.4%)</b> |
| Construction                      | Manufacturing                     | Health Care & Social Assistance  | Rental, Hire, Real Estate        | Public Admin & Safety            |

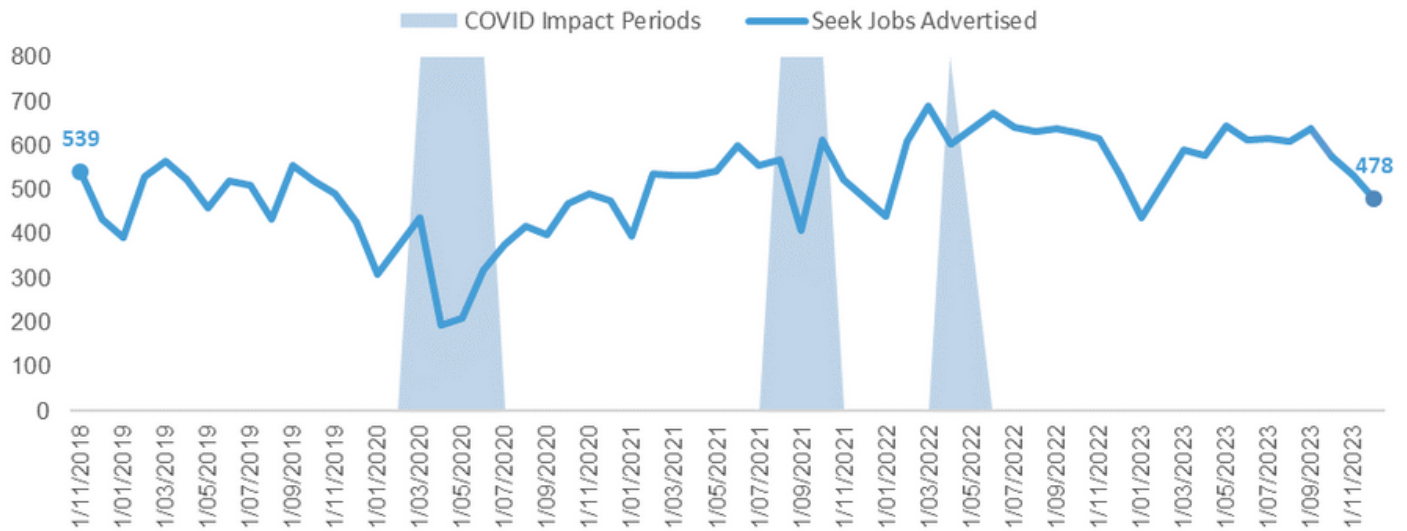
# KEY ECONOMIC INDICATORS

## Dubbo Regional Council Unemployment Rate Dubbo & Wellington



Source: Remplan

## Seek Jobs Advertised Dubbo



Source: Seek

## TOP 5 EMPLOYING INDUSTRIES

### Dubbo & Wellington

Source: Remplan

|                                 |                                |                               |                               |                                |
|---------------------------------|--------------------------------|-------------------------------|-------------------------------|--------------------------------|
| <b>5,391</b><br><b>(20.2%)</b>  | <b>2,771</b><br><b>(10.4%)</b> | <b>2,597</b><br><b>(9.7%)</b> | <b>2,576</b><br><b>(9.7%)</b> | <b>2,323</b><br><b>(8.7%)</b>  |
| Health Care & Social Assistance | Construction                   | Retail Trade                  | Education & Training          | Public Administration & Safety |



# KEY ECONOMIC INDICATORS



November  
2023

## Dubbo Region Tourism Dubbo & Wellington

|  | 4 years average<br>Year ending<br>June 2016 -<br>Year ending<br>June 2019 | 2 years<br>average Year<br>ending June<br>2022 - Year<br>ending June<br>2023 | % Change<br>Latest- Pre-<br>Covid | Difference<br>Latest- Pre-<br>Covid |
|--|---|--|-----------------------------------|-------------------------------------|
| <b>Visitors ('000)</b>                     |   |  |                                   |                                     |
| International                              | 11.2  | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 648.5   | 467.9  | -27.8%                            | -180.6                              |
| <b>Total Overnight</b>                     | <b>659.7</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| Domestic Day                               | 599.0   | 602.1  | 0.5%                              | 3.1                                 |
| <b>Total Domestic</b>                      | <b>1,247.5</b>  | <b>1,070.0</b>   | <b>-14.2%</b>                     | <b>-177.5</b>                       |
| <b>Total Visitors</b>                      | <b>1,258.7</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| <b>Nights ('000)</b>                       |   |  |                                   |                                     |
| International                              | 259.2   | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 1,393.8   | 1,221.9  | -12.3%                            | -171.9                              |
| <b>Total Overnight</b>                     | <b>1,653.0</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| <b>Expenditure (\$M)</b>                   |   |  |                                   |                                     |
| International                              | 13.0  | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 256.2   | 335.9  | 31.1%                             | 79.6                                |
| <b>Total Overnight</b>                     | <b>269.2</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| Domestic Day                               | 111.1   | 169.2  | 52.3%                             | 58.1                                |
| <b>Total Domestic</b>                      | <b>367.3</b>  | <b>505.1</b>   | <b>37.5%</b>                      | <b>137.7</b>                        |
| <b>Total Visitors</b>                      | <b>380.4</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| <b>Average Stay (nights)</b>               |   |  |                                   |                                     |
| International                              | 23.2  | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 2.1   | 2.6  | 21.5%                             | 0.5                                 |
| <b>Average Spend per Trip (\$)</b>         |   |  |                                   |                                     |
| International                              | 1,166.3   | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 395.1   | 717.8  | 81.7%                             | 322.7                               |
| <b>Total Overnight</b>                     | <b>408.2</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| Domestic Day                               | 185.5   | 281.0  | 51.5%                             | 95.5                                |
| <b>Total Domestic</b>                      | <b>294.5</b>  | <b>472.0</b>   | <b>60.3%</b>                      | <b>177.6</b>                        |
| <b>Total Visitors</b>                      | <b>302.2</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| <b>Average Spend per Night (\$)</b>        |   |  |                                   |                                     |
| International                              | 50.2  | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 183.8   | 274.9  | 49.5%                             | 91.0                                |
| <b>Total Overnight</b>                     | <b>162.9</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |
| <b>Average Spend per Night or Day (\$)</b> |   |  |                                   |                                     |
| International                              | 50.2  | n.a.   | n.a.                              | n.a.                                |
| Domestic Overnight                         | 183.8   | 274.9  | 49.5%                             | 91.0                                |
| Domestic Day                               | 185.5   | 281.0  | 51.5%                             | 95.5                                |
| <b>Total Overnight</b>                     | <b>168.9</b>  | <b>n.a.</b>  | <b>n.a.</b>                       | <b>n.a.</b>                         |

Source: Tourism Research Australia



# KEY ECONOMIC INDICATORS



# November 2023

## Dubbo Tourism Dubbo

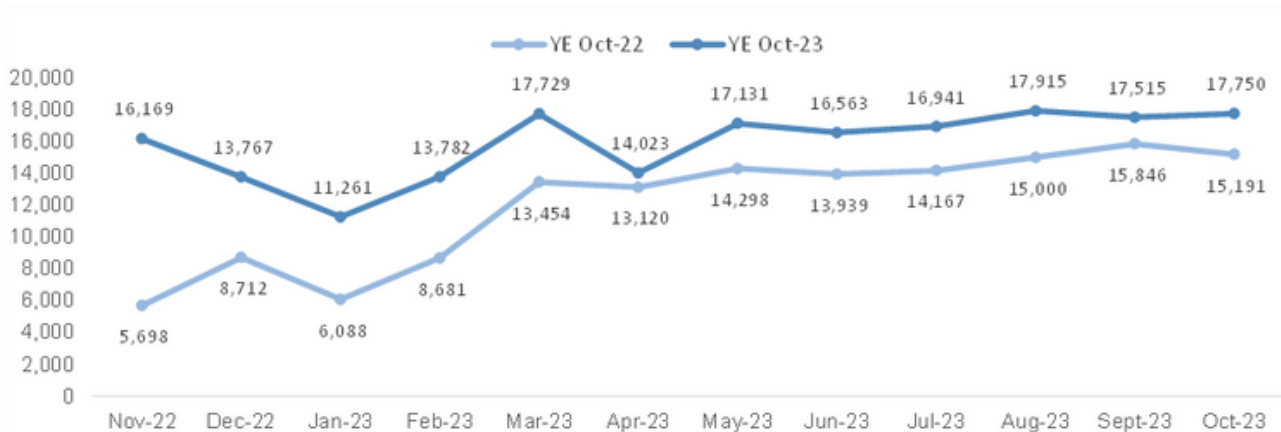
|                                 | Year ending June 2019 | Year ending June 2020 | Year ending June 2021 | Year ending June 2022 | Year ending June 2023 |
|---------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Domestic Day Trips</b>       |                       |                       |                       |                       |                       |
| Visitors ('000)                 | 659.0                 | 710.0                 | 445.0                 | 315.0                 | 642.0                 |
| Nights ('000)                   | n.a.                  | n.a.                  | n.a.                  | n.a.                  | n.a.                  |
| Expenditure (\$M)               | 105.3                 | 112.4                 | 66.8                  | 51.2                  | 124.3                 |
| Avg Spend per Trip (\$)         | 159.8                 | 158.3                 | 150.0                 | 162.5                 | 193.7                 |
| Avg Spend per Night (\$)        | n.a.                  | n.a.                  | n.a.                  | n.a.                  | n.a.                  |
| <b>Domestic Overnight Trips</b> |                       |                       |                       |                       |                       |
| Visitors ('000)                 | 735.0                 | 506.0                 | 608.0                 | 349.0                 | 539.0                 |
| Nights ('000)                   | 1,400.0               | 1,153.0               | 1,344.0               | 1,013.0               | 1,273.0               |
| Expenditure (\$M)               | 294.8                 | 216.3                 | 327.6                 | 194.3                 | 316.9                 |
| Avg Spend per Trip (\$)         | 401.1                 | 427.4                 | 538.9                 | 556.8                 | 588.0                 |
| Avg Spend per Night (\$)        | 210.6                 | 187.6                 | 243.8                 | 191.8                 | 249.0                 |
| <b>Total</b>                    |                       |                       |                       |                       |                       |
| Visitors ('000)                 | 1,394.0               | 1,216.0               | 1,053.0               | 664.0                 | 1,181.0               |
| Nights ('000)                   | 1,400.0               | 1,153.0               | 1,344.0               | 1,013.0               | 1,273.0               |
| Expenditure (\$M)               | 400.1                 | 328.7                 | 394.4                 | 245.5                 | 441.3                 |
| Avg Spend per Trip (\$)         | 560.9                 | 585.7                 | 688.9                 | 719.3                 | 781.7                 |
| Avg Spend per Night (\$)        | 210.6                 | 187.6                 | 243.8                 | 191.8                 | 249.0                 |

Source: Tourism Research Australia

## Dubbo City Regional Airport Passenger Numbers November 2022 - October 2023

October 2023 Passenger Numbers: 17,750

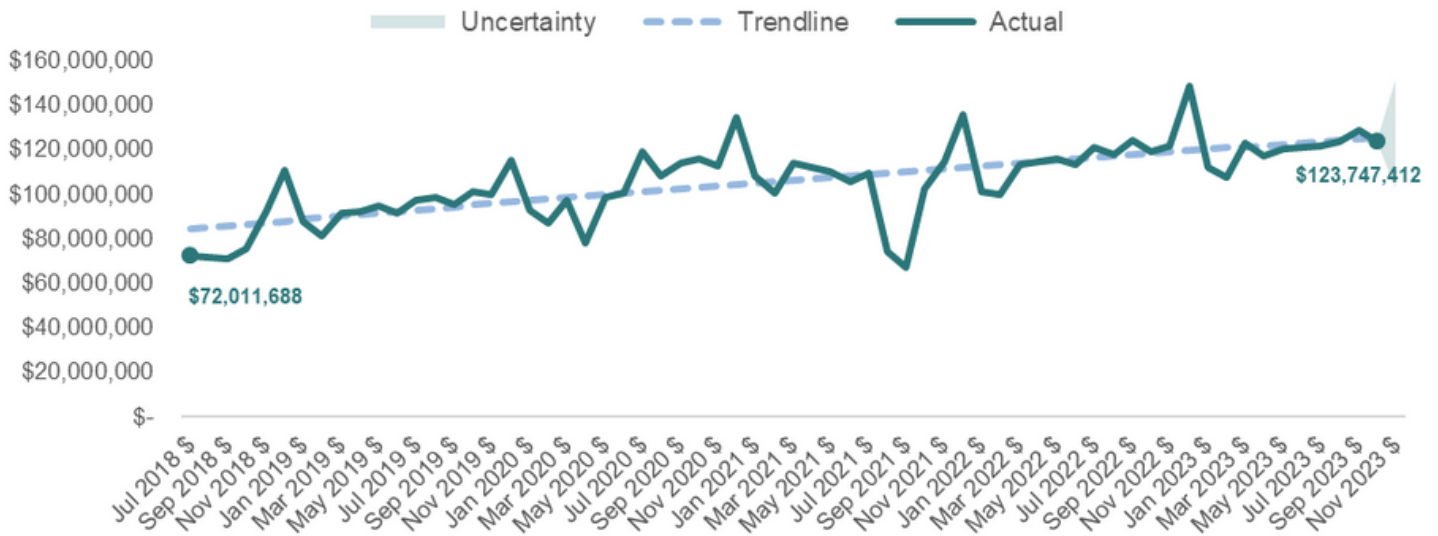
+16.8% from October 2022



Source: Lime Intelligence

**Overall Expenditure in the Dubbo Region LGA**  
**July 2018 - November 2023**

**Dubbo & Wellington**



Source: Spendmapp

**Year-on-Year Expenditure in the Dubbo Region LGA**

**October 2022 v October 2023**

**Dubbo & Wellington**

| Expenditure Type      | Oct 2023 \$    | Oct 2022 \$    | Change (%) |
|-----------------------|----------------|----------------|------------|
| Total Local Spend     | \$ 123,747,412 | \$ 119,289,719 | 3.74%      |
| Resident Local Spend  | \$ 84,622,239  | \$ 83,321,661  | 1.56%      |
| Visitor Local Spend   | \$ 39,125,173  | \$ 35,968,058  | 8.78%      |
| Resident Escape Spend | \$ 28,560,802  | \$ 27,878,800  | 2.45%      |
| Resident Online Spend | \$ 43,406,188  | \$ 42,894,794  | 1.19%      |

Source: Spendmapp

# DUBBO ISOLATED DATA BELOW:

Dubbo Population – 43,516  
 Annualised Population Growth (2016 - 2021) - 2.2%  
 Median Age – 35 years  
 Labour Force Participation – 63.3%  
 Median Weekly Income - \$876  
 Indigenous Status – 15.6%  
 Australian-born- 81.2%  
 Gross Regional Product (GRP) - \$3.848bn  
 Sources: ABS QuickStats 2021, REMPLAN



## TOP 3 INDUSTRY SECTORS

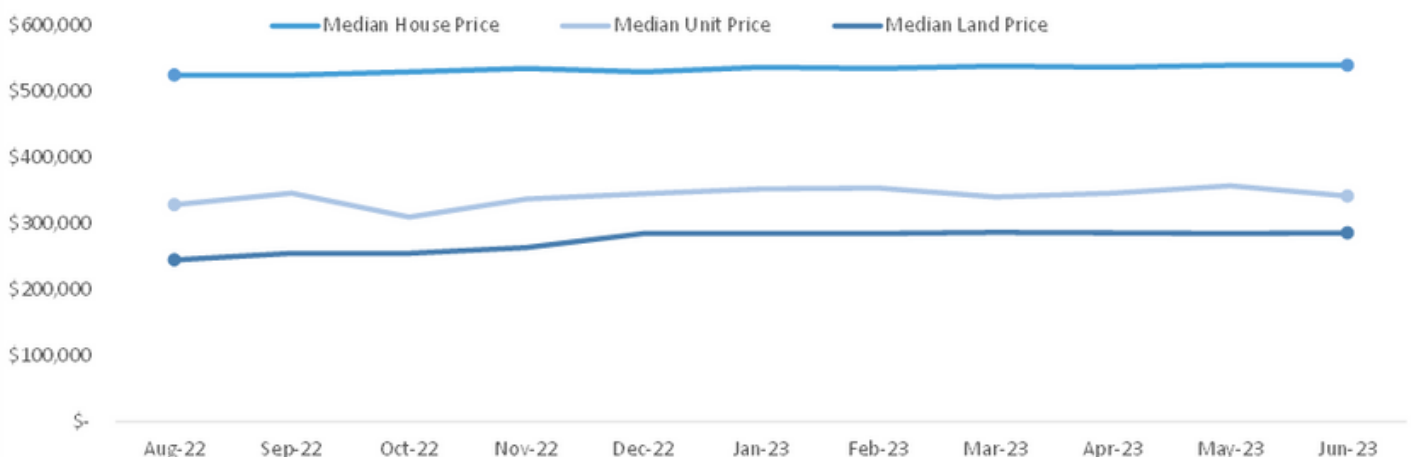
- 1. Construction** - \$1,348.441 M (17.5%)
- 2. Manufacturing** - \$1,000.818 M (13.0%)
- 3. Health Care & Social Assistance** - \$764.876 M (9.9%)

## TOP 3 INDUSTRY EMPLOYERS

- 1. Health Care & Social Assistance** - 5,060 (21.3%)
- 2. Construction** - 2,521 (10.6%)
- 3. Retail Trade** - 2,390 (10.1%)

## HOUSING & LAND PRICES (CORELOGIC/RP DATA) JUNE 2023 RESULTS

Median House Price - \$540,000  
 Median Unit Price - \$342,000  
 Median Land Price - \$286,000



# WELLINGTON ISOLATED DATA BELOW:

Wellington Population - 4,096  
Annualised Population Growth (2016 - 2021) - 0.1%  
Median Age - 41 years  
Labour Force Participation - 43.6%  
Median Weekly Income - \$552  
Indigenous Status - 28.7%  
Australian-born - 77.7%  
Gross Regional Product (GRP) - \$0.533bn  
*Sources: ABS QuickStats 2021, REMPLAN*



## TOP 3 INDUSTRY SECTORS

- 1. **Agriculture Forestry & Fishing** - \$189.248 M (18.2%)
- 3. **Electricity, Gas, Water & Waste Services** - \$135.709 M (13.0%)
- 2. **Construction** - \$134.270 M (12.9%)

## TOP 3 INDUSTRY EMPLOYERS

- 1. **Public Administration & Safety** - 536 (18.6%)
- 2. **Agriculture, Forestry & Fishing** - 489 (17.0%)
- 3. **Health Care & Social Assistance** - 331 (11.5%)

## HOUSING PRICES (CORELOGIC/RP DATA) AUGUST 2023 RESULTS

