

# CORPORATE SPONSORSHIP STREAM 1 – APPLICATION FORM

Please complete this form to apply for **Corporate Sponsorship Stream 1**.

Council's Financial Assistance Policy can be found [here](#), applicants should refer to the Policy and any Sponsorship Guidelines prior to submitting an application.

Completed applications should be submitted at least six weeks prior to the project/program/activity and must be emailed to [council@dubbo.nsw.gov.au](mailto:council@dubbo.nsw.gov.au).

APPLICANT DETAILS	
Title	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/> Other - Please specify:
Name/s	
Date of Birth <i>Optional</i>	
Residential Address <i>Include City, State &amp; Postcode</i>	
Postal Address <i>Include City, State &amp; Postcode</i>	
Contact Number	
Email Address	

ORGANISATION DETAILS			
Organisation, Event owner			
ABN			
Contact Number			
Email Address			
Postal Address <i>Include City, State &amp; Postcode</i>			
Is your organisation registered for GST	<input type="checkbox"/> Yes <input type="checkbox"/> No	Is your organisation registered as a NFT or Charity* <i>Evidence to be provided</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No

BANK ACCOUNT DETAILS	
<i>To be completed by applicant as part of initial application to streamline this process. Completing this section does not guarantee the success of your application.</i>	
Banking Institution	
Account Name	
BSB	
Account Number	

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PROJECT/PROGRAM/ACTIVITY DETAILS	
Venue/location	
Start date	
End date	
Please provide a description of the project/program/activity (max 300 words)	
How does this project/program/activity align with actions under the Community Strategic Plan (max 300 words)	
What outcomes are you looking to achieve and how do these outcomes align with Council's Community Strategic Plan? (max 300 words)	
<p><i>It is expected that all programs/activities supported by Dubbo Regional Council are covered by approval and appropriate insurances. It is also expected that they are delivered in a safe and sustainable manner. Council may request a copy of plans as part of its assessment of your application.</i></p>	
Please indicate approvals, insurances and plans are in place to cover the project/program/activity.	<input type="checkbox"/> \$20 M Public Liability Insurance (please attach, if not covered provide further details) <input type="checkbox"/> Other insurance Please specify _____ <input type="checkbox"/> Risk Management Plan <input type="checkbox"/> Event Management Plan
Have you received any other forms of funding for this project/program/activity from Council	<input type="checkbox"/> Yes – If yes you are ineligible to apply for funding under this program <input type="checkbox"/> No

FUNDS DETAILS	
<p><i>Please note that in accordance with the Eligibility Criteria and Guidelines all events receiving funding are required to return benefits commensurate with the level of funding approved.</i></p>	
Details (What will the funds be used for)	Amount (if known)
	\$
	\$
	\$
<b>Total:</b>	\$

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### Outgoing Sponsorship Benefits Matrix

Value of sponsorship	Up to \$5,000	\$5,001 - \$10,000	\$10,001 - \$15,000	\$15,001 - \$20,000	More than \$20,001
DRC brand recognition on appropriate printed material	●	●	●	●	●
Distribute Regional marking material such as Visitor Guides	●	●	●	●	●
Provide feedback to Council via survey Seeking outcomes	●	●	●	●	●
Images of the events to support destination marketing activity (on request from Council)	●	●	●	●	●
Acquittal Form A	●	●	●	●	●
Acquittal Form B	●	●	●	●	●
Provide feedback to Council via survey seeking outcomes		●	●	●	●
Acknowledge DRC support via digital platforms (website/social media)		●	●	●	●
Acquittal Report provided no later than 60 days from the completion of the project/program/event		●	●	●	●
PA announcement or signage at the activity/event		●	●	●	●
Acknowledge support via pro-active promotion or advertising (radio/tv/print)			●	●	●
Complimentary tickets/invites to launch, VIP function or an event				●	●
Naming right of an event/activity or space					●