



# AGENDA

## CULTURE, ECONOMY AND CORPORATE COMMITTEE

### 10 FEBRUARY 2020

MEMBERSHIP: Councillors J Diffey, V Etheridge, D Grant, D Gumley, A Jones, S Lawrence, G Mohr, K Parker, J Ryan and B Shields.

The meeting is scheduled to commence at .

---

|   | Page     |
|---|----------|
| <b>CEC20/1</b>  |          |
| <b>INVESTMENTS UNDER SECTION 625 OF THE LOCAL GOVERNMENT ACT - JANUARY 2020 (ID20/22)</b>   | <b>2</b> |
| The Committee had before it the report dated 3 February 2020 from the Director Organisational Performance regarding Investments Under Section 625 of the Local Government Act - January 2020. |          |
| <b>CEC20/2</b>  |          |
| <b>CULTURAL DEVELOPMENT PLAN (ID20/52)</b>  | <b>5</b> |
| The Committee had before it the report dated 27 January 2020 from the Manager Regional Experiences regarding Cultural Development Plan.   |          |



## **REPORT: Investments Under Section 625 of the Local Government Act - January 2020**

**AUTHOR:** Director Organisational Performance  
**REPORT DATE:** 3 February 2020  
**TRIM REFERENCE:** ID20/22

### **EXECUTIVE SUMMARY**

As required by Clause 212 of the Local Government (General) Regulation 2005, set out below are the details of all monies that Council has invested under Section 625 of the Local Government Act as at 31 January 2020.

Investments when placed have been done so in accordance with the Local Government Act, Local Government Regulations and Council's Investment Policy and Strategy. Interest on investments for the month of January 2020 has been accounted for on an accrual basis. This report details investments and annualised returns for the month of January 2020.

### **POLICY IMPLICATIONS**

There are no policy implications arising from this report.

### **FINANCIAL IMPLICATIONS**

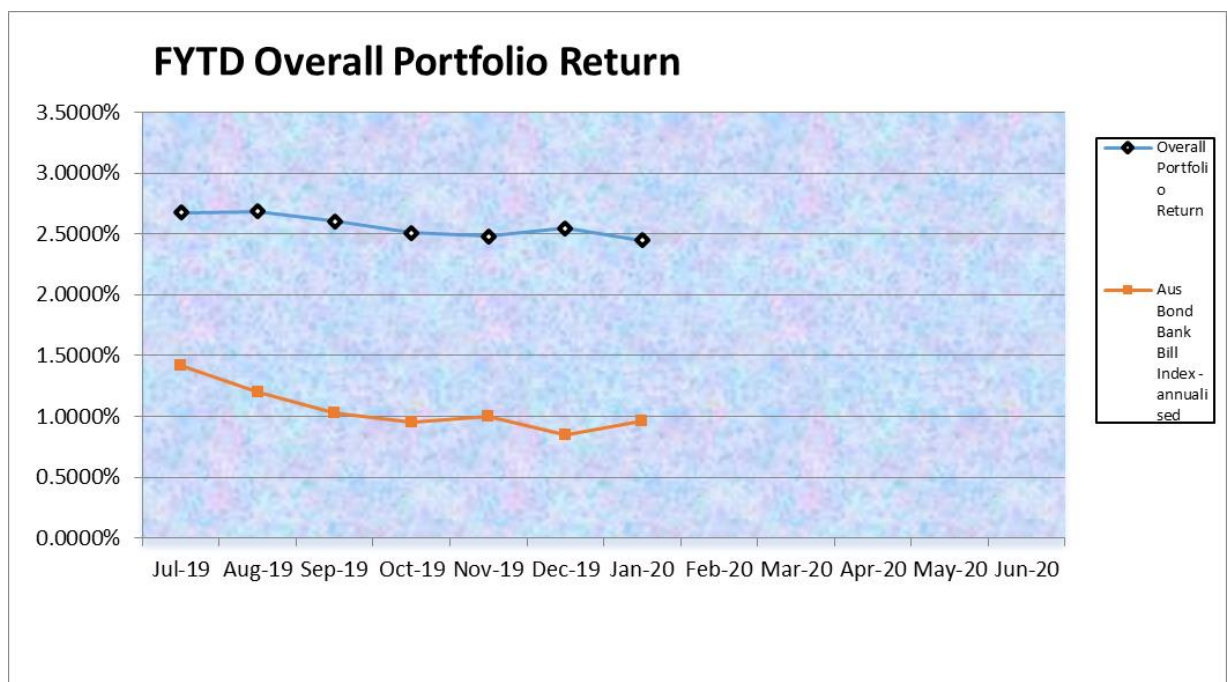
Interest earned on investments has been included within Council's 2019/2020 Operational Plan, with total income generated from the Investment Portfolio forecast to be in excess of \$4,500,000.

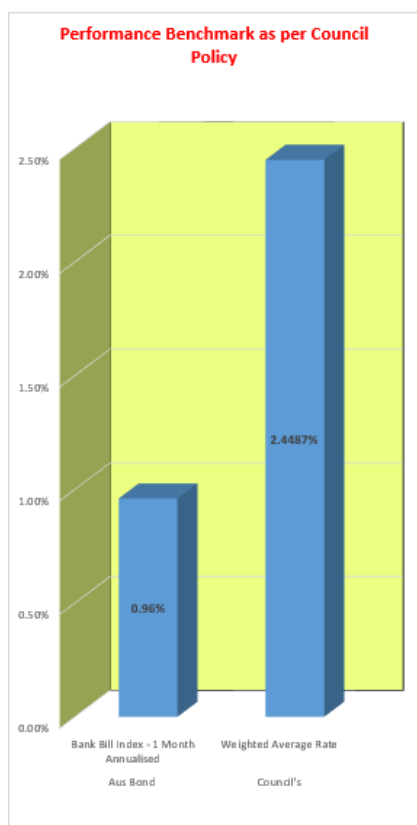
### **RECOMMENDATION**

**That the report from the Director Organisational Performance dated 3 February 2020 be noted.**

*Craig Giffin*  
Director Organisational Performance

| January 2020   |                         |                           |                              |                         |
|--|-------------------------|---------------------------|------------------------------|-------------------------|
|  | 2020                    | 2020                      | 2020                         | 2020                    |
| Investments  | Total                   | Current                   | Non-Current                  | Total                   |
|  | 30/06/2019              | Maturity By<br>30/06/2020 | Maturity After<br>30/06/2020 | 31/01/2020              |
| <b>Cash &amp; Cash Equivalents</b>   |                         |                           |                              |                         |
| Cash on Hand and at Bank   | \$28,700.00             | \$28,700.00               | \$0.00                       | \$28,700.00             |
| Cash-Equivalent Assets (1)   |                         |                           |                              |                         |
| - Deposits At Call   | \$47,102,168.31         | \$25,307,434.99           | \$0.00                       | \$25,307,434.99         |
| <b>Total Cash &amp; Cash Equivalents</b>   | <b>\$47,130,868.31</b>  | <b>\$25,336,134.99</b>    | <b>\$0.00</b>                | <b>\$25,336,134.99</b>  |
| <b>Investments (Note 6b)</b>   |                         |                           |                              |                         |
| - Long Term Deposits > 3 Months  | \$171,330,281.25        | \$36,500,000.00           | \$146,500,000.00             | \$183,000,000.00        |
| - NCD's and FRN's > 3 Months   | \$14,000,599.09         | \$500,000.00              | \$10,500,599.09              | \$11,000,599.09         |
| - CDO's  | \$0.00                  | \$0.00                    | \$0.00                       | \$0.00                  |
| <b>Total Investments</b>   | <b>\$185,330,880.34</b> | <b>\$37,000,000.00</b>    | <b>\$157,000,599.09</b>      | <b>\$194,000,599.09</b> |
| <b>TOTAL CASH ASSETS, CASH EQUIVALENTS &amp; INVESTMENTS</b>                       |                         |                           |                              |                         |
|  | <b>\$232,461,748.65</b> | <b>\$62,336,134.99</b>    | <b>\$157,000,599.09</b>      | <b>\$219,336,734.08</b> |
| (1) Those Investments where time to maturity (from date of purchase) is < 3 months |                         |                           |                              |                         |





**Investment % Held as per Council Policy**

| Institution  | \$ Invested          | % Invested     | % Allowable | \$ Allowable  |
|--|----------------------|----------------|-------------|---------------|
| Cash on Hand and at Bank                                     | \$28,700             | 0.01%          |             |               |
| <b>Cash-Equivalent Assets</b>                                |                      |                |             |               |
| NAB - Sweep Account  | \$25,307,435         | 11.54%         | 100.00%     | \$219,336,734 |
| <b>Direct Investments</b>                                    |                      |                |             |               |
| AMP  | \$0                  | 0.00%          | 20.00%      | \$43,867,347  |
| Bank of Queensland   | \$22,500,000         | 10.26%         | 10.00%      | \$21,933,673  |
| Bendigo & Adelaide Bank                                      | \$17,500,000         | 7.98%          | 10.00%      | \$21,933,673  |
| CBA  | \$9,000,000          | 4.10%          | 30.00%      | \$65,801,020  |
| Macquarie Credit Union                                       | \$1,000,000          | 0.46%          | 1.00%       | \$2,193,367   |
| NAB  | \$51,000,000         | 23.25%         | 30.00%      | \$65,801,020  |
| St George  | \$32,000,000         | 14.59%         | 30.00%      | \$65,801,020  |
| Suncorp  | \$3,000,539          | 1.37%          | 20.00%      | \$43,867,347  |
| Westpac  | \$55,500,000         | 25.30%         | 30.00%      | \$65,801,020  |
| <b>TOTAL DIRECT INVESTMENTS</b>                              | <b>\$191,500,599</b> | <b>87.31%</b>  |             |               |
| <b>Grandfathered Investments</b>                             |                      |                |             |               |
| Newcastle Permanent Building Society                         | \$2,500,000          | 1.14%          |             | Rated BBB     |
| <b>TOTAL GRANDFATHERED INVESTME</b>                          | <b>\$2,500,000</b>   | <b>1.14%</b>   |             |               |
| <b>TOTAL CASH ASSETS, CASH EQUIVALENTS &amp; INVESTMENTS</b> | <b>\$219,336,734</b> | <b>100.00%</b> |             |               |

**SUMMARY**

Council outperformed the 11am Official Cash Rate market benchmark for 1 a month annualised return of 0.75%, with a return of 1.15% for its At Call investments for the month of January 2020. Council also outperformed the 1 month annualised Bloomberg AusBond Bank Bill Index of 0.96% for the month, with an average annualised return of 2.45% for its overall portfolio return, including an average on Term Deposits and Floating Rate Notes of 2.64%.



## REPORT: Cultural Development Plan

**AUTHOR:** Manager Regional Experiences  
**REPORT DATE:** 27 January 2020  
**TRIM REFERENCE:** ID20/52

### EXECUTIVE SUMMARY

At the Councillor Workshop held 6 November 2019 it was resolved that the Director Culture and Economy commence the development of a new Regional Cultural Program and Action Plan in consultation with the community and key stakeholders, with a further report to be provided to the February 2020 meeting of Council for consideration.

This report provides an overview of community and stakeholder consultation undertaken to date and the outcomes and findings of said consultations. This report highlights the key themes, ideas and concerns that have been raised and the next stages of the project.

### FINANCIAL IMPLICATIONS

There are no financial implications arising from this report.

### POLICY IMPLICATIONS

There are no policy implications arising from this report.

### RECOMMENDATION

1. That the information in the report of the Manager Regional Experiences dated 27 January 2020 be noted.
2. That a Councillor workshop be held in March 2020 to review the Draft Cultural Plan.
3. That a further report with the Draft Cultural Plan be presented to the Council Committee meeting month prior to a 28 day Public Exhibition period.

*Jamie Angus*  
Manager Regional Experiences

REPORT

**Program Schedule**

The program schedule as was presented to Councillors at the Councillor Workshop on November 6 2019 has been enacted largely unchanged. The community consultation period continued beyond the originally allotted time frame (2 - 18 December 2019) with the public submission period continuing until 25 December 2019.

| Stage   |  | Scheduled date       | Status   |
|---|--|----------------------|----------|
| Discussion Paper                              | A draft discussion paper outlining the key dates, aims and direction.                  | 25 October 2019      | Complete |
|   | Presentation of Discussion Paper to Councillors Workshop                               | 6 November 2019      | Complete |
| Media launch about Cultural Plan development  | Media about new direction/ New team/ New plan  | 11- 20 November 2019 | Complete |
| Cultural Sector Audit                         | Review of all that is currently happening around the region                            | 11-20 November 2019  | Complete |
| Dubbo Regional Council Staff Feedback Session | SWOT and Needs/Gaps Analysis and internal input  | 11-20 November 2019  | Complete |
| Focus Group Discussion                        | Focus groups to get a summation of SWOTS to help shape the vision or general direction | 11-15 November 2019  | Complete |
| Focus Group Report                            | Report on focus groups feedback.   | 20 November 2019     | Complete |
| Website Live                                  | Open Feedback period   | 2 December 2019      | Complete |
| Sector Group Engagement                       | Meetings with sector groups and representatives  | 2-18 December 2019   | Complete |
| Community Engagement                          | Meetings with General Community  | 2-18 December 2019   | Complete |

The following public sessions were held,

|                                       |  |
|---------------------------------------|--|
| Wednesday 4 December 5.30 - 7.30pm    | Dubbo R.S.L Starlight Room 3               |
| Thursday 5 December 10am - 12pm       | DRTCC, Oxley Room                          |
| Thursday 5 December 2pm - 4pm         | DRTCC, Oxley Room                          |
| Friday 6 December 10am - 12pm         | Western Plains Cultural Centre, Auditorium |
| Friday 6 December 2pm - 4pm           | Western Plains Cultural Centre, Auditorium |
| Saturday 7 December 8am - 11.30ish    | Dubbo Farmers Markets, Dubbo               |
| Monday 9 December, 5.30 - 7.30pm      | Geurie Bowling Club                        |
| Wednesday 11 of December, 10am - 12pm | Wongarbon Community Hall                   |
| Wednesday 11 December, 2 pm - 4pm     | Wellington Senior Citizen Centre           |
| Wednesday 11 December, 5.30 - 7.30pm  | Wellington Soldiers Club                   |
| Thursday 12 December 10am - 12pm      | Western Plains Cultural Centre, Auditorium |
| Thursday 12 December 2pm - 4pm        | Western Plains Cultural Centre, Auditorium |
| Sunday 15 December 8am - 1pm          | Dubbo Rotunda Markets                      |
| Monday 16 December 5.30 - 7.30pm      | Club Dubbo                                 |

### Submissions

Formal written submissions: 75

Attendances at open community meetings: 56

Stakeholder and Community Group Meetings

- Creative Assembly
- Dubbo Artz
- Dubbo Filmmakers
- Dubbo Film Society
- Fresh Arts
- Macquarie Conservatorium
- SOMAD
- University of the Third Age

Considering the time of year, the number of community members who have contributed to the consultation phase of the project is excellent and represents a solid cross section of the community.

A number of community members expressed that the consultation period scheduled so close to Christmas was not ideal and may not have reached as many people as expected. It is the recommendation of the Cultural Development Coordinator that an additional period of limited community consultation take place in the first week of February to allow those who may have missed out or were away to participate. This additional phase of consultation will allow the Cultural Development Coordinator to welcome both open community submissions as well as reach out to those sections of the community whose contributions so far have been limited, for example the Culturally and Linguistically Diverse community and the Aboriginal Community.

### **Outcomes and findings to date**

Throughout the consultation a number of ideas, issues and opportunities were raised. These ideas have ranged from the simple to the bold, but all have inherently focused on the opportunity at the heart of cultural development and the potential it offers to the region.

### **Definition of Culture**

It was almost universally requested that a definition of culture be included in the plan. Much discussion was also undertaken as to the limitations and difficulties around defining 'Culture' however it was seen as important to ensure that the plan had a clear focus and application, with any definition around culture should provide a clear foundation for support the larger goals of the cultural plan.

The Cultural Development Co-Ordinator and Cultural Development Team will review feedback received, industry standards and benchmarks to develop a definition of culture that responds to the community and remains connected to larger sector standards.

Some points to note around discussion on definitions of Culture include,

- A number of community members noted that Health and Wellness should be included within the plan as this was a significant aspect of culture, its impact and value.
- Sport was raised consistently as a sector that could be included in a definition, as participation in sport and its impact on our community and sense of identity was seen as 'Cultural'. Conversely a number of participants noted that sport was included in a number of specific strategies and plans that inclusion in a cultural plan was inappropriate.

### **Themes and Ideas**

There are a number of key areas that were raised consistently and highlight some area of focus and will be addressed in the cultural plan.

#### **1. Communication and Promotion**

- a. Increased promotion of cultural events, groups and programs.
- b. Using Culture as a 'selling point' for the region and including it in marketing campaigns.
- c. Improved communication strategies to enable increased awareness of cultural activities around the region.

#### **2. Access and equity**

- a. Providing opportunities and access for local creative practitioners to produce and share their work.
- b. Ensuring access to facilities is equitable, supportive and encouraging to a variety of creative needs.
- c. Supporting the development of a multi-tiered approach to culture with facilities, resources, funding and support commensurate with each level of cultural product.

#### **3. Supporting Home-grown**

- a. Prioritising the support of local creative practitioners
- b. Recognising and valuing the professionalism and skills already present within the community
- c. Encouraging the sharing and promotion of local cultural product outside the LGA
- d. Funding and Grant opportunities with Cultural outcomes.



4. **Imbedding Culture into more of what happens in the region.**
  - a. Increasing awareness, acknowledgement and engagement with culture across all divisions of DRC.
  - b. Culture is more visible across the region, from public art and performance to cultural reports at Council meetings, to promotion of cultural events/groups on social media.
  - c. Support the communities outside of Dubbo to develop their own cultural identity and develop strategies to connect resources across the region.

Some of the ideas that were raised through the consultation process include, but are not limited to;

- Establishment of a Dubbo Region Orchestra
- Live Music Policy
- Public Art Policy (with funds)
- Restaurant/Café/Creatives space within Victoria Park
- Promotion/Development of Wellington as a place of “Wellness”
- Community Transport options (support outside school visits, cultural exchange and access across all the communities.)
- Become the regional centre for digital and film production.
- Opportunities for creative residencies

#### Issues Arising

Consistently the public were very excited and enthusiastic about the development of a Cultural Plan for the region and felt that Dubbo and Wellington were overdue for a strong, clear strategic vision for cultural development. The initiative by Dubbo Regional Council to develop a Cultural plan was seen as an indicator of their commitment to and investment in Culture.

As has been noted the time frame for consultation was raised as a concern, with some members of the public asking for more time to review and consider their feedback. It is proposed to undertake some additional consultation in February to allow for additional feedback. It is also proposed that the Cultural Plan have an annual review and consultation process built in to allow the public to comment on the status of the plan and to ensure the plan is meeting community expectations.

#### Draft structure of plan

As was noted in the report presented to Councillors on the 6 November 2019 the draft structure of the plan will follow the following overarching structure

1. An overarching **Cultural Vision** for the region that sets out the values, aspirations and ideals Defining who we are, what we value, and what we want our region to be. From this we can develop a;
2. **Action Plan** that puts into place programs, initiatives, partnerships, strategies to make our Cultural Vision come to life. This action plan will set out timelines, responsibilities and reporting measures to ensure we are meeting community expectations. Alongside the Action plan will be;
3. A **Cultural Program** of exhibitions and events throughout our region shaped by our Cultural Vision, bringing the best and boldest culture to the region.

4. Inspired and directed by our Cultural Vision A new **Public Arts Strategy** to embrace the breadth and diversity of public art opportunities across our region.

**Budget**

The Action Plan and Cultural program that are developed will be the basis for forming budget allocations and will allow Council to distribute its annual funding towards identified and targeted outcomes. The reporting and monitoring function of the Plan will allow greater transparency on budget allocation and spending and ensure that all Council can report on its significant financial contribution to cultural development.