



AGENDA

FINANCE AND POLICY COMMITTEE

15 MAY 2017

MEMBERSHIP:
Mr M Kneipp (Administrator).

The meeting is scheduled to commence at _____ pm.

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The Committee had before it the report of the Finance and Policy Committee meeting held 18 April 2017.	
FPC17/30 INVESTMENTS UNDER SECTION 625 OF THE LOCAL GOVERNMENT ACT (ID17/769)	8
The Committee had before it the report dated 4 May 2017 from the Director Organisational Services regarding Investments Under Section 625 of the Local Government Act.	
FPC17/31 2016 DREAM FESTIVAL (ID17/665)	13
The Committee had before it the report dated 26 April 2017 from the Director Community Services regarding 2016 DREAM Festival .	
FPC17/32 LICENCE AGREEMENT FOR AGRICULTURAL USE OF RESIDUE PORTION OF MOFFATT INDUSTRIAL ESTATE (ID17/776)	33
The Committee had before it the report dated 8 May 2017 from the Manager Commercial Facilities regarding Licence Agreement for Agricultural Use of Residue Portion of Moffatt Industrial Estate.	



**DUBBO REGIONAL
COUNCIL**

Report of the Finance and Policy Committee - Meeting 18 April 2017

AUTHOR: Administrative Officer - Governance
REPORT DATE: 2 May 2017

The Committee has before it the report of the Finance and Policy Committee meeting held 18 April 2017.

MOTION

That the report of the Finance and Policy Committee meeting held on 18 April 2017, be adopted.



DUBBO REGIONAL
COUNCIL

**REPORT
FINANCE AND POLICY COMMITTEE
18 APRIL 2017**

PRESENT:

Mr M Kneipp (Administrator).

ALSO IN ATTENDANCE:

The Director Organisational Services, the Manager Governance and Risk, the Supervisor Governance, the Director Corporate Development, the Corporate Communications Supervisor, the Director Technical Services, the Manager Business Support Technical, the Director Environmental Services, the Manager Building and Development Services, the Manager City Strategy Services, the Director Community Services (J Watts), the Director Parks and Landcare Services and the Transition Project Leader.

Mr M Kneipp (Administrator) assumed chairmanship of the meeting.

The proceedings of the meeting commenced at 5.43pm.

**FPC17/23 REPORT OF THE FINANCE AND POLICY COMMITTEE - MEETING 20 MARCH
2017 (ID17/521)**

The Committee had before it the report of the Finance and Policy Committee meeting held 20 March 2017.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends that the report of the Finance and Policy Committee meeting held on 20 March 2017, be adopted.

CARRIED

**FPC17/24 2016/2017 OPERATIONAL PLAN - MARCH 2017 QUARTERLY REVIEW
(ID17/377)**

The Committee had before it the report dated 22 March 2017 from the Interim General Manager regarding 2016/2017 Operational Plan - March 2017 Quarterly Review.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends:

- 1. That the Budget Review Statement and the Quarterly Financial Statements as at 31 March 2017, as attached to the report of the Interim General Manager dated 22 March 2017, be adopted and such sums voted for such purpose.**
- 2. That the performance review details for each function for the quarter ended 31 March 2017, be noted.**
- 3. That the Statement of the Responsible Accounting Officer that Council will be in a satisfactory financial position at the end of the financial year, having regard to the changes herewith to the original budget, be noted.**
- 4. That the contracts, consultants, legal expenses and cash and investments information be noted.**

CARRIED

**FPC17/25 INVESTMENTS UNDER SECTION 625 OF THE LOCAL GOVERNMENT ACT
(ID17/537)**

The Committee had before it the report dated 7 April 2017 from the Director Organisational Services regarding Investments Under Section 625 of the Local Government Act.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends that the information provided within the report of the Director Organisational Services, dated 7 April 2017 be noted.

CARRIED

FPC17/26 OUTCOMES OF TENDER PROCESSES DELEGATED TO THE INTERIM GENERAL MANAGER (ID17/540)

The Committee had before it the report dated 7 April 2017 from the Manager Governance and Risk Services regarding Outcomes of Tender Processes Delegated to the Interim General Manager.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends that the information provided within the report of the Manager Governance and Risk Services dated 7 April 2017 be noted.

CARRIED

FPC17/27 PROPOSED SALE OF COUNCIL OWNED RESIDENTIAL LOTS 191 AND 192 DP 578202 MONTEFIORES ESTATE, WELLINGTON (ID17/520)

The Committee had before it the report dated 4 April 2017 from the Manager Commercial Facilities regarding Proposed Sale of Council Owned Residential Lots 191 and 192 DP 578202 Montefiores Estate, Wellington.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends:

- 1. That Council proceed to connect the standard services (water, sewer, electricity, telecommunications) to Lot 191 and 192 DP 578202.**
- 2. That Lot 191 and Lot 192 be offered for sale at \$75,000 and \$70,000 (inc. GST) respectively, after services are connected to each Lot.**
- 3. That Council offer a \$15,000 rebate to eligible first home buyers of Lot 191 and 192, with the rebate being payable upon the concrete slab for the dwelling being laid within 12 months of contract settlement.**
- 4. That any necessary documentation in relation to this matter be executed under the Common Seal of Council.**

CARRIED

FPC17/28 DISPOSAL OF LANEWAY UNDER POSSESSORY TITLE CLAIM BY ADJOINING OWNER OF LOT 1 DP 999796, 78A PERCY STREET, WELLINGTON (ID17/535)

The Committee had before it the report dated 6 April 2017 from the Manager Commercial Facilities regarding Disposal of Laneway Under Possessory Title Claim By Adjoining Owner of Lot 1 DP 999796, 78A Percy Street, Wellington.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends:

1. That Council proceed with supporting the possessory title claim over the portion of unused laneway at the rear of Lot 1 DP 999796, 78A Percy Street, Wellington.
2. That Council provide Twelve Mile Pastoral Superannuation Fund, the owner of Lot 1 DP 999796, a letter addressed to NSW LPI, detailing the rates history and non-use of that portion of lane as a road.
3. That all necessary documentation in relation to this matter be executed under the Common Seal of Council.

CARRIED

FPC17/22 SALE OF COUNCIL OWNED LOT 1 DP 1179939 50A WHITELEY STREET, WELLINGTON (ID17/539)

The Committee had before it the report dated 7 April 2017 from the Manager Commercial Facilities regarding Sale of Council Owned Lot 1 DP 1179939 50A Whiteley Street, Wellington.

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends that members of the press and public be excluded from the meeting during consideration of this item, the reason being that the matter concerned information that would, if disclosed, confer a commercial advantage on a person with whom the Council is conducting (or proposes to conduct) business (Section 10A(2)(c)).

CARRIED

Moved by Mr M Kneipp (Administrator)

MOTION

The Committee recommends:

1. That Lot 1 DP 1179939 50A Whiteley Street, be sold to the owner of adjoining property 50 Whiteley Street (Lot 1 DP 708999) for \$2,000 inc. GST.
2. That the purchaser be responsible for all costs associated with the consolidation of the two lots.
3. That each party be responsible for their own legal expenses in relation to this land sale.
4. That any necessary documentation in relation to this matter be executed under the Common Seal of Council.
5. That the documents and considerations in regard to this matter remain confidential to Council.

CARRIED

The meeting closed at 5.52pm.

.....

CHAIRMAN



DUBBO REGIONAL
COUNCIL

REPORT: Investments Under Section 625 of the Local Government Act

AUTHOR: Director Organisational Services
REPORT DATE: 4 May 2017
TRIM REFERENCE: ID17/769

EXECUTIVE SUMMARY

As required by Clause 212 of the Local Government (General) Regulation 2005, set out below are the details of all monies that Council has invested under Section 625 of the Local Government Act as at 30 April 2017.

Investments when placed have been done so in accordance with the Local Government Act, Local Government Regulations and Council's Investment Policy and Strategy. Interest on investments for the month of April 2017 has been accounted for on an accrual basis for the former Dubbo City Council and a cash basis for the former Wellington Council.

This report details investments and annualised returns for the month of April 2017.

ORGANISATIONAL VALUES

Customer Focused: The investment of Council funds is undertaken in accordance with the adopted Investment Policy and Strategy which seeks to maximise returns for the community based on a conservative approach to investing.

Integrity: All of council investments are placed and managed in accordance with the adopted Investment Policy and Strategy.

One Team: Council's investments are managed under one portfolio.

FINANCIAL IMPLICATIONS

Interest earned on investments has been included within Council's 2016/2017 Operational Plan.

POLICY IMPLICATIONS

There are no policy implications arising from this report.

RECOMMENDATION

That the information provided within the report of the Director Organisational Services, dated 4 May 2017 be noted.

Craig Giffin
Director Organisational Services

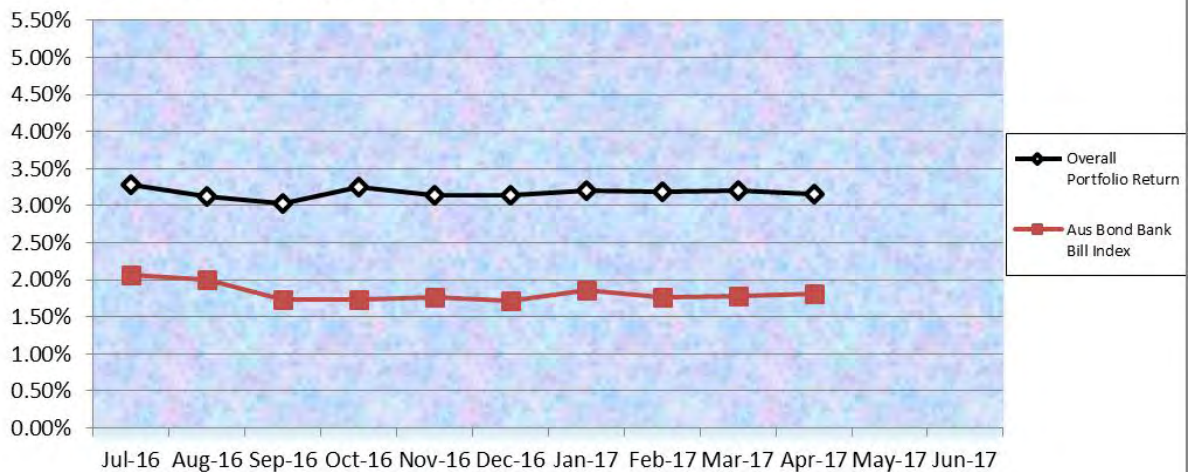
Dubbo Regional Council

APRIL 2017 REPORT

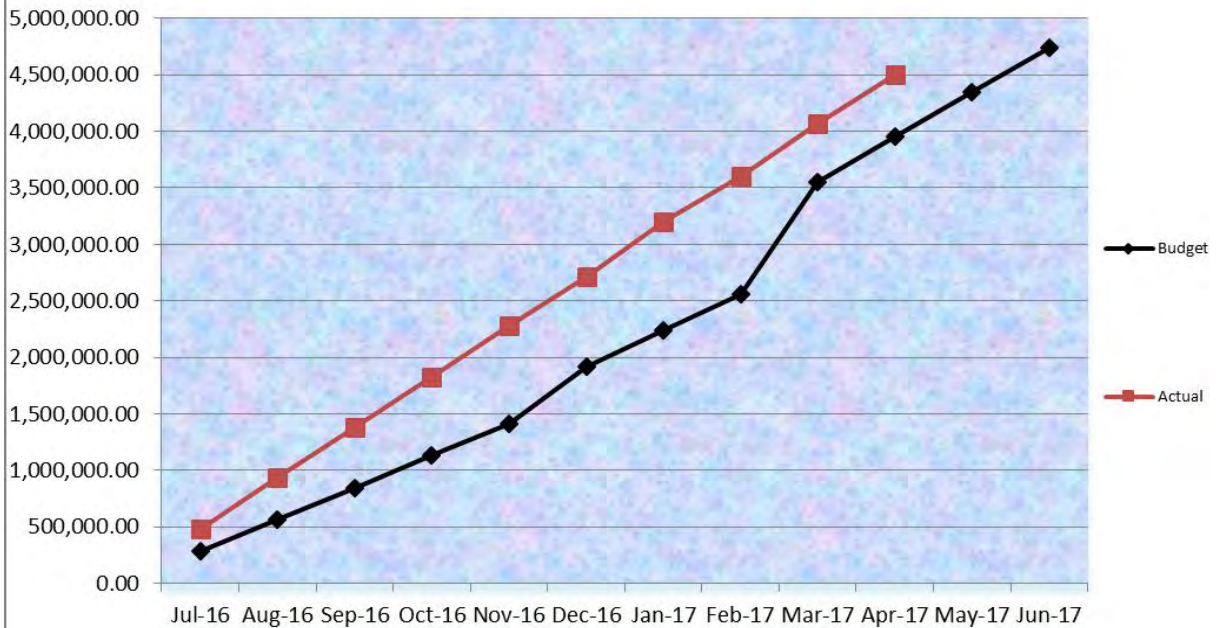
Investments	Notes	2017 Total	2017 Current	2017 Non-Current	2017 Total
		As at 31/03/2017	Maturity By 30/06/2018	Maturity After 30/06/2018	As at 30/04/2017
Cash & Cash Equivalents (Note 6a)					
Cash on Hand and at Bank		\$1,392,645.70	\$1,419,061.45	\$0.00	\$1,419,061.45
Cash-Equivalent Assets (1)					
- Deposits At Call		\$17,697,462.64	\$19,055,764.63	\$0.00	\$19,055,764.63
Total Cash & Cash Equivalents	6(a)	\$19,090,108.34	\$20,474,826.08	\$0.00	\$20,474,826.08
Investments (Note 6b)					
- Long Term Deposits > 3 Months		\$127,123,331.83	\$47,390,061.85	\$79,483,269.98	\$126,873,331.83
- NCD's and FRN's > 3 Months		\$23,251,628.29	\$4,000,000.00	\$16,751,590.68	\$20,751,590.68
- CDO's		\$0.00	\$0.00	\$0.00	\$0.00
Total Investments	6(b)	\$150,374,960.12	\$51,390,061.85	\$96,234,860.66	\$147,624,922.51
TOTAL CASH ASSETS, CASH EQUIVALENTS & INVESTMENTS		\$169,465,068.46	\$71,864,887.93	\$96,234,860.66	\$168,099,748.59

(1) Those Investments where time to maturity (from date of purchase) is < 3 months

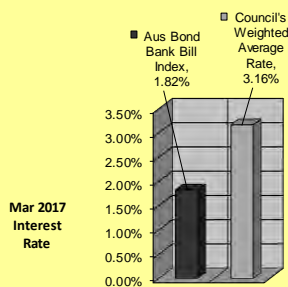
FYTD Overall Portfolio Return



Budget to Actual - Interest on Investments



Performance Benchmark as per Council Policy



Investment % Held as per Council Policy

Institution	\$ Invested	% Invested	% Allowable	\$ Allowable
<u>Cash on Hand and at Bank</u>				
CASH ON HAND AND AT BANK	1,419,061.45	0.84%		
<u>Direct Investments</u>				
AMP BANK	10,083,995.02	6.00%	20%	33,619,950
ANZ BANK	5,515,982.26	3.28%	30%	50,429,925
BANK OF QUEENSLAND	32,073,331.83	19.08%	20%	33,619,950
BENDIGO ADELAIDE BANK LIMITED	4,000,000.00	2.38%	20%	33,619,950
COMMONWEALTH BANK	21,150,000.00	12.58%	30%	50,429,925
HERITAGE BANK	2,000,000.00	1.19%	10%	16,809,975
IMB LIMITED	2,500,000.00	1.49%	10%	16,809,975
MACQUARIE CREDIT UNION	1,000,000.00	0.59%	1%	1,680,997
NATIONAL AUSTRALIA BANK	24,855,787.35	14.79%	30%	50,429,925
NEWCASTLE PERMANENT BUILDING SOCIETY	3,000,000.00	1.78%	10%	16,809,975
ST GEORGE BANK	46,500,000.00	27.66%	30%	50,429,925
SUNCORP METWAY	8,001,590.68	4.76%	20%	33,619,950
TEACHERS MUTUAL BANK LTD	500,000.00	0.30%	10%	16,809,975
WESTPAC BANK	5,000,000.00	2.97%	30%	50,429,925
TOTAL DIRECT INVESTMENTS	166,180,687.14	98.86%		
<u>Grandfathered Investments</u>				
QLD TEACHERS MUTUAL BANK LTD	500,000.00	0.30%		
TOTAL GRANDFATHERED INVESTMENTS	500,000.00	0.30%		
TOTAL CASH ASSETS, CASH EQUIVALENTS & INVESTMENTS	168,099,748.59	100.00%		

SUMMARY

Dubbo Regional Council outperformed the 11am Official Cash Rate market benchmark of 1.50%, with an average annualised return of 1.89% for its At Call investments for the month of April 2017. Council also outperformed the Bloomberg AusBond Bank Bill Index of 1.82% for the month, with an average annualised return of 3.16% for its overall portfolio return, including an average annualised return on Term Deposits and Floating Rate Notes of 3.33%.



REPORT: 2016 DREAM Festival

AUTHOR: Director Community Services
REPORT DATE: 26 April 2017
TRIM REFERENCE: ID17/665

EXECUTIVE SUMMARY

The DREAM Festival received \$40,000 from Dubbo Regional Council in 2016/2017 to stage the 2016 DREAM Festival which was held in October 2016. Appended to this report is an acquittal report from the DREAM Festival on its activities and events as well as financial statements. The Festival was a great success with approximately 9,000 people attending the Twilight Markets and Lantern Parade on Saturday 22 October 2016 with more than 600 people participating in the Lantern Parade along the Central Business District Streets before finishing in Victoria Park.

ORGANISATIONAL VALUES

Customer Focused:

The DREAM Festival is a community cultural event which embraces a wide range of sectors of the community and adds to the City's vibrancy and quality of life. The Festival assists Council to achieve its Purpose "To make our community a great place to live, work and play."

Integrity: The DREAM has received \$40,000 in Council funding and this transparent acquittal provides the ratepayers of Dubbo Regional Council with specific details on the expenditure of the funds and the outcomes achieved.

One Team: The cooperative partnership between Council and the DREAM Festival organisers provides enhanced outcomes for the community which could not be achieved by either organisation operating in isolation.

FINANCIAL IMPLICATIONS

\$40,000 has been allocated in the 2017/2018 Draft Budget for the DREAM Festival.

POLICY IMPLICATIONS

There are no policy implications arising from this report.

RECOMMENDATION

That the information contained in the report of the Director Community Services dated 26 April 2017 be noted.

David Dwyer
Director Community Services

BACKGROUND

Council has been providing financial support to the DREAM Festival on an annual continuous basis now since 2011. Council contributed \$20,000 in 2011 and \$40,000 in each subsequent year. The DREAM Festival continues to grow the number and quality of its events and activities as well as its patronage and popularity.

REPORT

Council provided the DREAM Festival with \$40,000 to conduct the 2016 DREAM Festival. Appended to this report is a letter from Ms Anne Field, Chair of the DREAM Festival, as well as a detailed acquittal report in relation to the conduct of the 2016 DREAM Festival. This acquittal includes a profit and loss financial statement as well as a balance sheet.

It is pleasing to note that the DREAM Festival has been recognised by Festivals Australia with a grant of \$15,000 coming from that organisation for the 2016 Festival. The announcement of a \$20,000 grant from Destinations NSW for the 2017 Festival is further evidence of the attraction of the Festival to tourists from outside the Local Government Area. It is also of note that the Macquarie Credit Union has now completed its 4th year as the major sponsor of the Festival – clear indication of the local community support for the DREAM Festival’s vision and events.

Activities and events in 2016 included DREAM Dining; Pianos on the Pavement; an Art Exhibition; Lantern Making Workshop; High School 3D Chalk Art Workshops; A Major Chalk Art Work at the Dubbo Regional Theatre and Convention Centre; Twilight Markets and Lantern Parade; Zoocoustics – music performances at the Zoo; Sushi at the Shoyoen Gardens; An Evening with Jack Marx; and the DREAM Artist of the Year Award. 12,000 people patronised all the events conducted with 20% visiting from other areas injecting \$368,500 into the local economy. Overall expenditure for DREAM in 2016 was \$144,534.26 with revenue at \$139,810.46. The small deficit was funded from funds held in reserve.

The social, health, learning and community involvement outcomes of the Festival are significant and add to Dubbo’s reputation as a vibrant community and a community capable of conducting and hosting major events.

Appendices:

- 1 [↓](#) Dream Festival Acquittal letter for 2016
- 2 [↓](#) Dream Festival Report for 2016



EVENTS DUBBO INCORPORATED
(trading as DREAM Festival)
PO BOX 919
DUBBO NSW 2830

ABN: 37 698 723 682

Director Community Services
Dubbo Regional Council
PO Box 81
DUBBO NSW 2830

Dear Mr Dwyer,

Acquittal of funding for 2016 DREAM Festival and Business Case

Please find attached Events Dubbo's Inc.'s acquittal of funding provided by Council for the 2016 DREAM Festival.

Despite some inclement weather impacting on the Twilight Markets, our committee is very pleased with the attendance figures and response from those who participated.

During 2016 the committee was the recipient of a \$15,000 grant from Festivals Australia, and has recently received news of a successful \$20,000 grant from Destination NSW. This will see additional opportunities for marketing of the events, which in turn, is expected to result in increased visitation to the city.

The committee would like to thank Council for the contribution made to the festival, and stresses that funds are being used to grow the events in a financially responsible way. All committee members are volunteers, who give a significant amount of time for no personal gain - they simply believe in supporting events that improve the image of Dubbo and help the local economy.

Should Council have any concerns about the reporting, management, direction or performance of the festival, we would welcome an opportunity to discuss this in detail. Additionally, if Council would like to hear more about the 2016 festival results or plans for 2017, we would be happy to address a meeting.

Yours sincerely,

Anne Field
Chair
DREAM Festival
23 March 2017



**Acquittal report on funding provided
by Dubbo Regional Council
for the 2016 DREAM Festival**



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1. Introduction

Events Dubbo Inc. is pleased to report that the 2016 Macquarie Credit Union DREAM (Dubbo Regional Entertainment Arts and Music) Festival was another success.

In just six years, the festival has grown to become a signature event on the Dubbo calendar, bringing together people from all walks of life from across the region (and beyond).

The committee is extremely grateful for the support shown by its sponsors. This includes financial contributions from Dubbo Regional Council, who has provided invaluable funding since our first year; our major sponsor, the Macquarie Credit Union, who is now in its fourth year; and all sponsors, some who have been supporting the festival since it began.

In addition, support from the wider community has been invaluable. This includes the schools who have continued to participate in the lantern workshops and parades; our ever growing band of dedicated volunteers; and the community who has embraced the events.

This report outlines the activities of Events Dubbo Inc. in relation to the Macquarie Credit Union DREAM Festival in 2016 including event delivery, marketing and communication, and attendance figures. It describes some of the economic, social, cultural and community benefits provided by the festival; and also provides a brief forecast for 2017.



Looking down Memorial Drive at the Twilight markets

2. Background

Events Dubbo Inc. is a not-for-profit organisation that delivers the DREAM Festival, for which it has a clear vision and mission.

Vision

To be the leading inland NSW festival that encourages excellence in entertainment, arts and music and showcases regional talent.

Mission

To provide the professional expertise to create, coordinate and deliver a vibrant and sustainable festival that promotes artistic expression and cultural development through the engagement of the stakeholders in our regional entertainment, arts and music organisations and our sponsors.

The festival is to resonate on a personal level and to the regional audience. It will lead to the enhanced cultural profile of the region and to maximised economic, social and environmental benefits to all sectors of the community through its engagement and the attraction of visitors to the region.

History

The need for Dubbo to deliver an iconic festival had long been recognised and was the subject of several public meetings in early 2010, when the original committee was formed. The first official festival was held in October 2011.

Governance

The committee consists of:

- a Chair
- a Vice-chair
- a Treasurer
- a Secretary
- a minimum of three ordinary committee members.

Funding

The delivery of the festival has been funded through sponsorship and grants; with Dubbo Regional Council contributing \$20,000 in 2011, and \$40,000 each year since.

In 2014 the Macquarie Credit Union became the festival's first major sponsor, and has committed to this role until 2017. A number of other sponsors also provide invaluable support.

The committee also applies for grants and undertakes additional fundraising activities including raffles, sale of merchandise, dining events and catering (at DREAM and other community events).



3. Festival Program 2016

The 2016 Macquarie Credit Union DREAM Festival program was developed by the committee based on attendances and feedback received in previous years. The program for 2016 incorporated:

- **DREAM Dining**

Six “DREAM Dining” events were held monthly between May and September. These events serve many purposes: to act as fundraisers for the festival, to provide an opportunity to market the upcoming festival events, to encourage the growing culture of high quality dining, and to bring economic opportunities to the local restaurants.

Several restaurants have seen this as a marketing opportunity and have “risen to the occasion”, demonstrating their culinary skills.

- **Thursday 13th October – Pianos on the Pavement (supported by Techni-clean)**

This event saw good interest from local pianists and vocalists; and also attracted more than 270 people over a three hour period. This marked the beginning of the festival period and gave committee members an opportunity to promote the upcoming events.



One of the talented pianists at the 2016 “Pianos on the pavement”

- **Friday 14th October – “Citizen” DREAM Art Exhibition Opening**

This event saw more than 80 people attend the exhibition launch, which saw the theme “Citizen” – responding to the city’s man made features. This brought out some fascinating and varied pieces which delighted those present.

- **17-24 October – “Citizen” DREAM Art Exhibition (supported by Designer Décor & Gifts)**

The exhibition was held in Talbragar Street, with a large shopfront used to display the artworks. People were invited to vote, and more than 170 votes were received (it is noted that many more people would have observed the artworks).

- **Saturday 16th October – Community Lantern Making Workshops/ 17th – 21st October – School Lantern Making Workshops (supported by Dubbo Printing Works)**

These workshops are growing in popularity each year, with primary school workshops booking out almost immediately. Both private and state schools have been involved, as well as the Westhaven group. Collectively, the workshops had 360 attendances.



Lantern workshops were held at the Western Plains Cultural Centre

- **17th – 20th October – High School 3D Chalk Art workshops (supported by Midwest Foods & Festivals Australia)**

Following receipt of a grant from Festivals Australia, the committee was able to engage two highly regarded 3D Chalk artists, including former Dubbo artist, Zac Craig. Over four days, the artists attended six schools (five in Dubbo and one in Wellington) to teach their art form. More than 150 students participated, and evaluations of this experience were extremely positive.



- **21st - 22nd October – Chalk Art Major Work (supported by Midwest Foods & Festivals Australia)**

Despite the inclement weather, the artists were able to create a major piece of work in the grounds of the DRTCC, which proved a draw card for people, both before and after the festival. This included delegates from the Artlands Conference.



Staff from the DRTCC "balancing" on the chalk art

- **Saturday 22nd October – DREAM Twilight Markets (supported by Kennards Hire)**

This event has grown significantly since its inception in 2013. Stallholders from around the region provided a wide range of arts and crafts, fashion, food, beverages and information stalls.

A range of free activities were presented, to allow participation by all members of the community.

Although impacted upon by bad weather, the committee was thrilled with the attendance – with the number of attendees reaching just under 9,000.



Some of the early crowd at the 2016 DREAM Twilight Markets

DREAMLand (supported by MAAS Storage) saw a wide array of activities for the children. Ranging from drama presentations to Gastropoedia (curious mythical creatures) there was plenty to do. The “flying lolly bags” were a hit with young and old, as was the range of local musicians who performed for the crowds. In 2016 we were excited to welcome Thikkabilla Vibrations who presented traditional dance, blended with part of the laser show. Although the night was quite cold, the atmosphere was electric and feedback from attendees was overwhelmingly positive.



Thikkabilla Vibrations demonstrating traditional dance, incorporating laser projections

- **Saturday 22nd October – DREAM Lantern Parade (supported by MAAS Group) and Laser Show (supported by Big Blue Digital)**

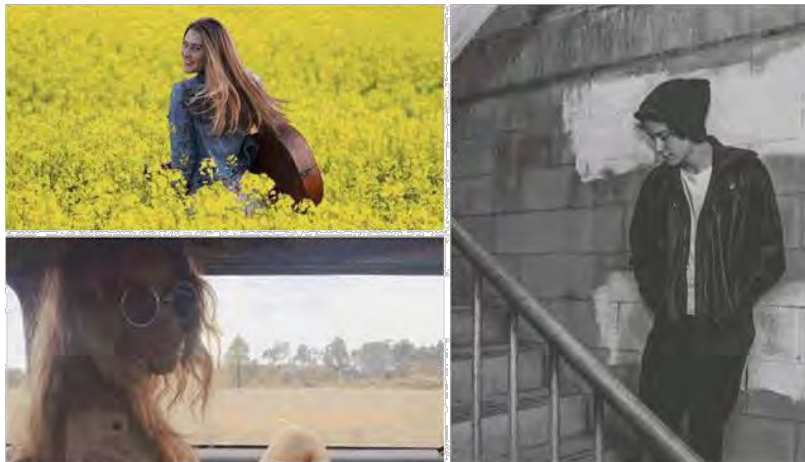
Talbragar Street was lined with spectators watching the lantern parade as it made its way into Victoria Park. With more than 600 participants in the parade itself, including drummers from the Dubbo Conservatorium and several community groups, it has become quite spectacular.



Just a small portion of the many participants in the 2016 lantern parade

- **Sunday 23rd October – Zoocoustics**

In 2016 the festival, in partnership with the Taronga Western Plains Zoo introduced “Zoocoustics – smooth acoustic sounds in the grounds of the zoo”. This event engaged three local emerging artists to perform acoustic sessions to a crowd of more than 200 people.



Three local artists, Gabriel Flanagan, Miriam Parker and Haileigh Hing performed at the zoo.

- **Monday 24th October – Sushi at the Shoyen Gardens**

This event saw almost 200 people partake in sushi at the beautiful Shoyen Japanese gardens.

Sushi was provided by two local restaurants, and allowed the committee to show this wonderful facility.



- **Tuesday 25th October – “An evening with Jack Marx”**

Walkley Award-winning maverick journalist and author, Jack Marx spent an entertaining evening at The Outlook Café, being interviewed by Dubbo’s Tony Webber. More than 50 people attended the fascinating evening, gaining an insight into journalism; Jack’s career and personal battles; and how to be a writer in Australia.

- **14th November – DREAM Artist of the Award (supported by Dubbo RSL Club)**

The fifth DREAM Artist of the Year Award was presented to Ms Lisa Edwards – a highly successful ballet dancer, who has danced professionally (both in Australia and abroad) for more than 14 years; including the past 12 years at the Queensland Ballet Company.

Ms Edwards was honoured at an award ceremony held at the Dubbo RSL Club, attended by a wide range of supporters of the Dubbo Arts community.

This award was introduced to raise the profile of the arts, specifically highlighting some of the successful artists who have emerged from the region.



4. Benefits

Economic

The DREAM Festival made a solid contribution to the Dubbo economy in 2016 as a result of local expenditure by Events Dubbo Inc. and domestic overnight visitor attendees.

Almost 12,000 attendances were recorded, with a conservative estimate of 2,750 (or 20%) visiting from other areas. Based on an average spend of \$134 per night per person, the economic injection into the Dubbo economy from out-of-town attendances across the festival period is estimated to be \$368,500.

Additionally, a significant proportion of the festival expenditure was to Dubbo businesses for their products and/or services; including the DREAM Dining events, which brought people into restaurants on what would be otherwise very quiet nights.

One of the goals of the DREAM Festival is to highlight the offerings and showcase the facilities of Dubbo to an ever-growing audience. Between the hired venues and local food and wine businesses on display at the DREAM Twilight Markets, the 2016 festival made a significant effort to promote a positive cultural image of Dubbo.

Social

It is believed that the 2016 festival contributed to and enhanced the health and wellbeing of the local and regional community. Many events were provided free of charge to the public including: art exhibition, Twilight Markets, lantern parade and laser show. This presented significant social opportunities for a range of demographic groups, irrespective of socioeconomic backgrounds.

Several of the events provided opportunity for local and regional residents to develop and showcase their talent including:

- 3D Chalk Art workshops
- DREAM Lantern workshops
- DREAM Twilight Markets – local musicians entertained crowds, regional arts organisations delivered workshops and displayed products
- Zoocoustics – showcasing local acoustic performers

Cultural

The cultural and artistic profile of Dubbo continues to grow, as it develops a variety of offerings in the fields.

Following on from the success of the previous year's events, the DREAM Festival attracted and facilitated a lantern art program. This form of art has proven to be a good way of engaging community members who are, perhaps, less engaged with more mainstream art forms. Partnering with local schools saw participation of more than 360 people in the construction and decoration of lanterns. This was enhanced through drama workshops and 3D Chalk art workshops.

The Artist of the Year puts the spotlight on successful artists who have emerged from the region, providing a role model for younger artists.

The introduction of the DREAM Art Prize has provided an opportunity for artists to demonstrate their skills. Two prizes: \$1,000 and \$500 were donated by local businesses, and provided financial support and encouragement to the winners.

As well, the Zoocoustics provided an employment opportunity for local emerging performers, and also exposed others to their talents.

Community

Several volunteer/community organisations were engaged during the delivery of the 2016 DREAM Festival, and the number of volunteers continues to grow.

The inclusion of a range of local groups in the parade, eg Macquarie Conservatorium; along with lanterns from the Taronga Western Plains Zoo, Pink Angles, Girl Guides and Dubbo Violence

Prevention Collective; is demonstrating this to be a true community event. The "Light the Night" group also partnered with the festival, incorporating their lanterns into the festival parade.

In addition to the above, several schools were engaged in the lantern workshops, 3D Chalk Art and lantern parade. All of these schools have expressed an interest in participating again in 2017.

5. Marketing

Advertising

Both traditional and digital marketing methods were utilised to engage the target audiences (local and surrounding regional area); with a slight expansion on the geographical boundaries experienced in previous years.

DREAM advertised on television to gain a greater marketing footprint and engage a broader community audience. The television commercial showcased the festival events program and dates (emphasizing the Lantern parade), our sponsors, Government support and Zoo alliance.

As in previous years, the reach of our advertising spread beyond the geographic region through the engagement achieved via Facebook advertising and free media coverage.

Public Relations coverage

The DREAM Festival's proactive media campaign, which targeted media in the local and surrounding regional areas, with the aim of building awareness among a potential audience of 120,000 (catchment area). Our media database includes journalists in the metropolitan areas, and several items have appeared in Sydney newspapers.

Additionally, the festival was promoted on websites such as: Dubbo.com.au (regional focus), Visitnsw.com (state focus), Oranaarts.com.au (regional and outback focus), Regionalartsnsw.com.au (metro focus) and WhereIsTheArt.com.au (regional and outback focus), dubboartz.org.au (regional focus) plus local motels and sponsors websites.

Promotions

The continuation of several promotional efforts for the 2017 festival and individual events, allowed our brand recognition to gain a stronger positioning and wider activity awareness. The promotional activities included:

- Mass mail out – the festival official program (14,000 printed) was mailed out to every residence in the Dubbo mailing area. Feedback from local attendees suggests that this was the most effective method of communicating with residents.
- Festival launch event – attracted more than 200 people and provided the opportunity to promote the festival program, and talk about the upcoming individual events. The media also gained insight into the events to be presented.
- Displays in public areas – the festival official program was made available in shops, restaurants, motels and other public areas. Balloons were widely distributed throughout Dubbo and flags were commissioned and displayed in Macquarie Street.
- DREAM dinners – were held from May through to October 2017 and were used to help promote the festival brand and upcoming events to a varied audience (from young professionals to retirees) each month for six months.
- E-newsletters – the DREAM Festival email database grew again in 2016, as the target of 1000 subscribers was surpassed. This medium was used regularly throughout 2016 to engage

subscribers, encourage ticket purchases and promote DREAM events. It was also used to highlight and promote other Dubbo events and organisations.

- Social media – the DREAM Festival engages social media to promote DREAM events, increase followings and sharing opportunities by hosting competitions, and engage sponsors' social media networks to help increase the value for sponsors. The table below demonstrates the progression of the number of customers engaging with the DREAM Festival social media platforms since 2011.

Social media platform	2011	2012	2013	2014	2015	2016
Twitter	50	153	254	373	424	442
Instagram	n/a	n/a	59	215	338	496
Facebook	250	668	939	1505	1856	2411

- Website – dreamfest.com.au continued to be the main portal for information about the DREAM Festival and its 2016 events. DREAM was also promoted through other organisations' e-newsletter databases and websites, including the Dubbo Regional Council, sponsors and members of the arts community.

6. Financial results

Events Dubbo Inc. suffered a minor financial loss – largely due to the impact of the inclement weather on crowds at the Twilight Markets (where the festival usually generates a significant amount of its income). This is something the committee has planned for, creating a contingency of funds to “buffer” such circumstances.

Financial Summary 1st January 2016-31st December 2016

	2016 Revenue	2016 Expenses	2016 Actuals	2015 Actuals
DREAM Dining	\$ 12,058.70	\$ 8,901.00	\$ 3,157.70	\$ 4,206.31
Artist of the Year	\$ 664.53	\$ 911.77	-\$ 247.24	-\$ 190.04
Tshirts/hats	\$ -	\$ -	\$ -	-\$ 1,205.00
Markets	\$ 10,756.00	\$ 6,477.37	-\$ 15,721.37	-\$,730.98
Lanterns	\$ 7,286.71	\$ 23,638.59	-\$ 16,351.88	-\$ 16,262.00
Raffle	\$,990.80	\$ -	\$,990.80	\$ -
Glow Sticks	\$,844.40	\$ 4,310.68	-\$ 466.28	\$,903.80
Interest/Bank fees	\$ 34.32	\$ 3.20	\$ 31.12	\$ 30.23
Sponsorship	\$ 1,567.00	\$ 906.49	\$ 90,660.51	\$ 69,250.00
Insurance	\$ -	\$ 3,593.60	-\$ 3,593.60	-\$ 4,342.74
Design/Print	\$ -	\$ -	\$ -	-\$ 9,579.19
Marketing	\$ -	\$ 15,634.68	-\$ 15,634.68	-\$ 19,156.15
Travel and accom	\$ -	\$ -	\$ -	-\$ 2,059.64
Misc/Admin	\$ 6,728.50	\$ 9,232.47	-\$ 2,503.97	-\$ 5,549.29
Art Exhibition	\$ -	\$ 1,707.91	-\$ 1,707.91	-\$ 959.50
Laser Show	\$ -	\$ 25,025.00	-\$ 25,025.00	-\$ 24,915.00
Dance Workshops	\$ -	\$ -	\$ -	\$ 12.27
Rockshow (2015)	\$ -	\$ 2,000.00	-\$ 2,000.00	\$ -
Other Revenue	\$ 4,424.50	\$ -	\$ 4,424.50	\$ 201.18
Author Evening*	\$ 455.00	\$ 2,962.50	-\$ 2,507.50	\$ -
Chalk Art	\$ -	\$ 18,029.00	-\$ 18,029.00	\$ -
Sushi at Shoyen*	\$ -	\$ 1,200.00	-\$ 1,200.00	\$ -
	\$ 139,810.46	\$ 144,534.26	-\$ 4,723.80	-\$ 13,345.74

* Additional income of approximately \$3,200 remained outstanding as at 31/12/16

Bank balance at 1/1/16	\$ 27,163.62
LESS: 2015 Outstanding cheques	\$ 11,296.16
Position at 1/1/16	\$ 15,867.46
ADD: Income	\$ 139,810.46
LESS: Payments	\$ 144,534.26
Financial position at 31/12/16	\$ 11,143.66

7. 2017 Forecast

DREAM Festival Committee/Volunteers

In 2016, the DREAM Festival Committee welcomed one new member, replacing one previous member who had resigned. In addition to this, an increasing number of volunteers and community organisations have supported the festival and its events, including South Dubbo Rotary who have taken responsibility for counting attendees at the Twilight Markets, and

Funding

There are several means by which Events Dubbo Inc. intends to raise funds for 2017 DREAM Festival. They are outlined as follows.

- Fundraising – following on from activities during in the last three years (catering at DREAM events, raffles and merchandise selling), along with ticketing funds from the DREAM Dining dinners.
- Sponsorship – the 2017 Sponsorship Prospectus will provide additional sponsorship options, following feedback from existing sponsors.
- Support from Dubbo Regional Council – this funding ensures the ongoing growth and success of the festival.
- Grant applications – several grant applications have been submitted by Events Dubbo Inc. to various organisations. The committee will continue to actively seek funding opportunities and submit applications when the opportunity arises.

2017 Festival Program

The 2017 festival will be held in October and the below draft program takes into consideration feedback received from previous years.

- Thursday 12th October – Festival Launch “Pianos on the Pavement”
- Friday 13th October – Art exhibition launch “TalbragArt”
- Saturday 14th October – “Big Band Bash” (with Mighty Big Band)
- Sunday 15th October – new dining experience (to be announced)
 - “Big Band Bash”
 - Community Lantern workshops
- Monday 16th to Friday 20th October – Artist of the Year (date tbc)
 - School Lantern workshops
- Friday 20th October – Feast of the Arts (School of Distance Education)
- Saturday 21st October – DREAM Twilight Markets, Lantern Parade and Laser Show
- Sunday 22nd October – ZooCoustics

As in previous years, the above program will be modified in accordance with budget and opportunities to partner with other organisations.

8. Summary

The DREAM Festival attracted almost 12,000 participants and injected a conservative estimate of \$368,500 into the Dubbo economy.

The festival committee achieved real goals in respect of marketing and communications, gaining significant free media coverage across a six month period. Additionally, the festival delivered sound economic, social, cultural and community benefits for Dubbo through the engagement of local business and community organisations, the presentation of several free events, and the showcasing of new and existing arts and cultural displays and facilities.

Continued planning, building on the engaged committee and volunteer base, and developing funding opportunities will ensure a sustainable festival well into the future.



REPORT: Licence Agreement for Agricultural Use of Residue Portion of Moffatt Industrial Estate

AUTHOR: Manager Commercial Facilities
REPORT DATE: 8 May 2017
TRIM REFERENCE: ID17/776

EXECUTIVE SUMMARY

The licence agreement between Council and Mr John Cummins expires on 30 June 2017. Submissions were received from Dubbo Senior Campus and Mr Cummins with regard to entering into a new licence agreement to utilise the residue portion of Council's industrial land for agricultural purposes.

Dubbo Senior Campus are seeking to operate the residue portion of Moffatt Estate as part of their agricultural syllabus for students. This would include grazing, cropping, fencing improvements and weed control. They are seeking to enter into five year licence agreement with a further five year option.

ORGANISATIONAL VALUES

Customer Focused: The occupation of the residue land by Dubbo Senior Campus will provide the school with a greatly improved facility in which they can teach agricultural studies to their students.

Integrity: Not applicable.

One Team: Not applicable.

FINANCIAL IMPLICATIONS

The income generated by this licence agreement will be allocated to Council's Property Development Fund.

POLICY IMPLICATIONS

There are no policy implications arising from this report.

RECOMMENDATION

- 1. That Council enter into a licence agreement with Dubbo Senior Campus for the school to utilise the 47 ha residue portion of Moffatt Estate for agricultural purposes at a cost of \$5,000 exc. p.a.**
- 2. That the term of the agreement is five years with an option of a further five years, or part thereof.**
- 3. That the first \$7,000 of licence fees be waived by Council to compensate Dubbo Senior Campus for installing 2 km of new stock proof fencing around the boundary of the land.**
- 4. That the licence fee be indexed at 3% p.a. from the beginning of year three of the agreement.**
- 5. That any necessary documents be executed under the Common Seal of Council.**

Simon Tratt
Manager Commercial Facilities

The residue portion of Moffatt Estate has been leased to Mr John Cummins for in excess of 25 years and used by him for cattle grazing. Mr Cummins is a former Dubbo based cattle trader who now resides in Wauchope. Mr Cummins has utilised the Moffatt residue land as part of his operations, buying and selling the stock through the Dubbo Regional Livestock markets. The residue portion has a usable area of approximately 47 hectares.

The current licence agreement expires on 30 June 2017. The licence agreement included an option to extend the licence agreement by one year, but this option was not exercised by Mr Cummins within the required time.



Image 1. Moffatt Estate residue land indicated with a red outline

REPORT

Mr Cummins provided Council with a written application to enter into a new licence agreement with Council to utilise the Moffatt residue land for agricultural purposes. Mr Cummins proposed the following:

- Annual licence fee of \$4,700 exc. GST p.a.;
- Council absorb the cost of upgrading the boundary fencing; and
- Council pay for the upgrading of water lines to service the existing three paddocks.

At an industry standard cost for stock fencing of \$7,000 per km, this would cost Council \$14,000. The upgrading of the water line would also be expected to cost more than \$2,000 to Council.

A copy of the application is included as **Appendix 1** to this report.

Dubbo Senior Campus (DSC) have proposed to enter into a licence agreement under the following terms:

- Term of licence: Five years with an option of a further five years.
- DSC would upgrade 2 km of boundary fencing on the basis Council deduct the cost of materials from the licence fee. Fencing materials are \$3,500 / km for a total deduction of \$7,000 exc. GST. DSC would upgrade a minimum of one kilometre of fencing in the first year of the licence agreement. The fencing would be installed by agricultural students as part of their school curriculum;
- DSC would control weeds on the property within the first 12 months of licence agreement;
- Licence fee: \$5,000 exc. GST p.a. Fees waived for first year to account for fencing upgrading being undertaken by DSC. Fee of \$3,000 exc. GST for year 2 of agreement which is a total discount of \$7,000 exc. GST from the licence fees to account for the \$7,000 in materials DSC will have purchased for fence upgrading;
- Council would have the property surveyed in order to enable correct boundary fencing alignment to be undertaken;
- Council would have a new water meter connection installed from Moffatt Lane, west to where it meets the boundary fencing. The costs to install water points and associated infrastructure on the property from the water meter is the responsibility of DSC. DSC would be responsible for payment of water used on site.
- The licensee (DSC) is responsible for ongoing weed management and is not to overstock the land. Cultivation of land is possible where the land is deemed suitable for such.
- Council would be responsible for annual RLPB rates.
- The licence agreement will include a clause that states Council can subtract a portion of land as needed for further development of the site and the licence fee will be reduced on a pro-rata per hectare rate.
- The licence fee would be indexed at 3% p.a., commencing at the beginning of year 3 of the agreement.

A copy of the proposal from Dubbo Senior Campus is included as **Appendix 2**.

SUMMARY

Currently all income derived from the school's farming activities goes directly back into improving resources in the agriculture farm for students training. The expansion to include 47 hectares of Moffatt Estate will allow the school to improve its income in this area and thus, the resources they will be able to supply to the students studying Agriculture or Primary Industries.

The school will be able to change the way they currently complete the compulsory work placement in Primary Industries. With the additional land it is envisaged that the school would have a significant enough area in which students would be able to complete their work placement on the school farm without the need to travel to various farms to complete this aspect of their training.

The increased land will enable the school farm to maintain a larger number of livestock providing students with a more realistic opportunity to develop animal husbandry skills at a scale which will provide significant improvements in all farm practical skills.

In addition to Council providing improved educational opportunities to Dubbo Senior Campus students, the Moffatt Estate residue land will be maintained in an improved and weed free condition then it is being managed under the current licence agreement.

Appendices:

- 1 [↓](#) Moffatt Estate - Grazing Licence Proposal Troy Farm by John Cummins - to
- 2 [↓](#) Moffatt Residual Land - Proposal from Dubbo Senior Campus to Lease Land -
Agricultural Purposes

CFS Cummins Family Settlement

PO Box 243
Wauchope 2446
ABN: 70167495854
mob: 0427 481 336
fax: 6585 6571
email: cummins65icloud.com

**To : Dubbo Regional Council
Po Box 81
Dubbo NSW 2830**

**Attn : Simon Tratt
Ph: 68014000**

simon.tratt@dubbo.nsw.gov.au

**Re: Grazing Licence Lot 122 DP 1123592 Purvis Lane and Troy Farm
date 01.07.17 Ongoing**

This letter serves to put forward a proposal to lease Purvis Lane and Troy Farm.

As previously discussed with you, I am one of the largest vendors at Troy Saleyards, with this complex forming an integral part of my operations, as does the ability to secure, and use Troy Farm.

The leased amount proposed is \$100 / week (GST inclusive).

I will get quotes to erect new fencing from Troy Creek extending past the cattle yards to the main gate, and run new water lines from existing to new sub-division to service 3 paddocks. This work will be undertaken at my expense, and subsequently be deducted from the lease.

I will be over in Dubbo this Friday (5th May) for the Store Sale and will organise Wheelers Contractors and 2 other contractors for quotes.

I hope this proposal is suitable for your approval, and look forward to a mutually positive outcome for both parties, and look forward to further discussions regarding this Licence.

Yours Sincerely

Reginald John Cummins

01.05.17

Dubbo College Senior Campus

Expression of Interest in Dubbo Regional Council's Residual Land

(Troy Gully land)

Background of the Senior Campus Agriculture Program

Currently the Senior Campus manages approximately 65 acres of land for Agricultural training purposes. 63 acres belongs to Charles Sturt University (CSU) and is under a free lease agreement with the Senior Campus and has been for the past 16 years. To date, the school has supplied all materials used on the CSU land including fences, water infrastructure and pastures.

All farm improvements have been planned by the Senior Campus staff and constructed by Primary Industries students at the school. We have also had some assistance provided by Tafe Western in terms of some of the fencing projects.

Currently the school crops 15-20 acres per year for either hay production or grazing purposes. The school also runs a sheep flock of around 30 ewes and approximately 8-12 breeding cows and up to 20 steers on a feedlot per year for exhibition at various shows.

This farming arrangement allows the Senior Campus to deliver a holistic approach to agriculture that simulates Agriculture in the Dubbo region. Students are trained in all aspects of animal husbandry and livestock exhibition along with pasture production and maintenance. Part of the Primary Industries course also requires students to demonstrate farm maintenance skills in terms of machinery operation & maintenance, farm fencing skills, water infrastructure installation and maintenance, chemical safety & use.

As part of the Primary Industries course, students are also required to complete two weeks of work placement on local farms to meet Board of Studies requirements. Presently students travel 50kms from Dubbo to a group of farms near Wellington who have supported the School's agriculture training program for the past 16 years.

Proposed use of Council land

It is envisaged that should the school gain approval to manage the residual land from Dubbo Regional Council it will allow the College to conduct the following:

1. Expand the Colleges cropping program to provide additional fodder either via hay production or by additional grazing.
2. Manage the weeds on the council land in conjunction with the cropping program to establish productive perennial pastures with the aim of lifting the productivity of the land.

3. Rebuild the fences on the land with standard hinge joint style fences to ensure livestock are contained on the land. Initial fence building would focus on the boundaries with a plan to replace the internal fences over time to improve the management of the pastures to ensure maximum production. Currently the school has just completely finished replacing and building new fences on the CSU land and this new land will provide an additional area for students to learn farm fencing skills.
4. Work in partnership with TAFE Westerns Agriculture section to assist in the development of the fences & cropping program at the school. Due to the number of fences that need attention urgently, it is planned to access TAFE to assist in this area as TAFE are also looking for fencing projects for their Jackeroo/Jillaroo courses. The school currently already access TAFE for the shearing of the school sheep and share machinery when required for cropping programs.
5. Develop the water infrastructure on the land to teach students farm water skills and to allow for better management of the pastures on the land.
6. Work with Councils environmental team to plan for shelter belts on the land. This will allow for shelter for livestock over time and assist in pasture protection.

Benefits to the Senior Campus

1. Currently all income derived from the schools Ag farm goes directly back into improving resources in the Ag farm for students training. The expansion will allow the school to improve its income in this area and thus, the resources we will be able to supply to the students studying Agriculture or Primary Industries.
2. The school will be able to change the way we currently complete the compulsory work placement in Primary Industries. With the additional land it is envisaged that the school would have a significant enough area in which students would be able to complete their work placement on the school farm without the need to travel to various farms to complete this aspect of their training.
3. The increased land will enable the school farm to maintain a larger number of livestock providing students with a more realistic opportunity to develop animal husbandry skills; scale provides significant improvements in all farm practical skills.

I hope this proposal for the use of Council land meets with your approval and we look forward in hearing Councils response.

Regards

Nigel White

Head Teacher Technology & Applied Studies (TAS)