

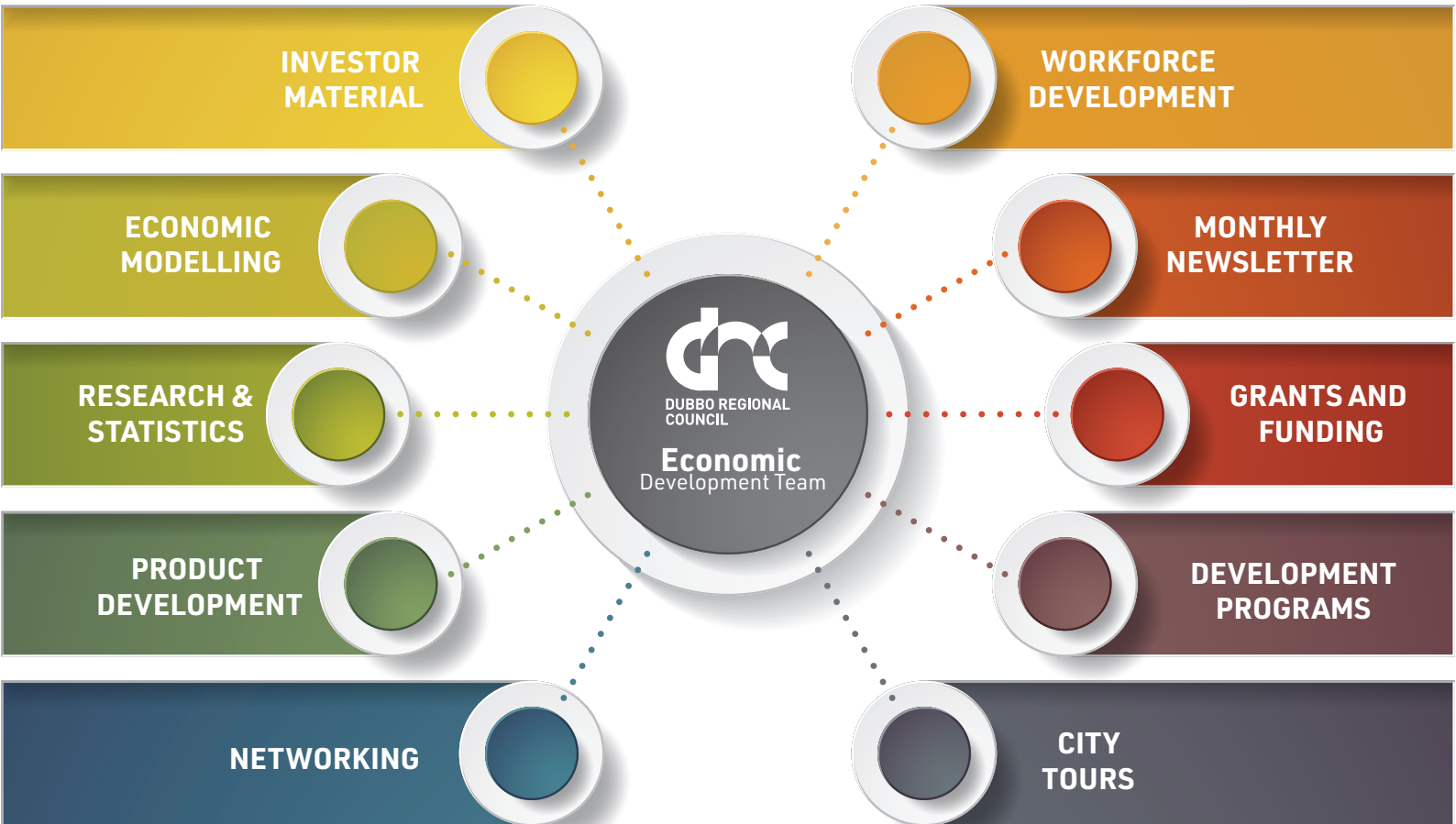
SCAN TO CONTACT



Economic Development Team

(02) 6801 4000
ecdev@dubbo.nsw.gov.au

Dubbo Regional Council takes a holistic approach to economic development growth and expansion. This involves supporting the attraction of new investment via business, development of existing businesses, expansion of industries, workforce, events and destination experiences.



Visitor Information Centres

Dubbo 1800 674 443
Wellington 1800 621 614
tourism@dubbo.nsw.gov.au



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Regional Events Team

(02) 6801 4000
regionalevents@dubbo.nsw.gov.au



EVENT SPONSORSHIP PROGRAM

A multi-faceted program to secure and retain major events via business investment in the attraction of events.

Local Event Examples: Signage at Apex Oval – a benefit provided to a local business to help secure the NRL fixture between South Sydney and Penrith.

Benefits to businesses: Align your brand with the attraction of major events and demonstrate that your business is a proud corporate citizen.



EVENT ATTRACTION PROGRAM

Major events delivering more than \$400,000 to the local economy are secured outside peak visitation periods under multi-year hosting agreements.

Local Event Examples: NSW Touch Junior State Cup (7,000 visitors | \$7M economic impact); NSW Little State Combined Carnival (3,000 visitors | \$1.8M)

Benefits to your businesses: These events stimulate the economy and increase visitor spend and overnight stay in our Region during soft-visitation periods.



EVENT SUPPORT AND DEVELOPMENT PROGRAM

Assistance for locally organised events and external event organisers to help support home-grown events and build on our annual events calendar.

Local Event Examples: Wellington Vintage Fair, Wellington Eisteddfod, Man from Ironbark Festival, the Cross Cultural Carnival and the inaugural Dubbo MotorFest.

Benefits to your businesses: Delivering a range of social and cultural benefits and supporting businesses servicing the event supply industry.



SPECIAL OFFERS PROGRAM

When you participate in this program you put your business in front of hundreds of visitors attending or participating in major events.

Local Event Examples: NSW Touch Junior State Cup (February 2022) and NSW Junior Rugby Under 14 Championships (June 2022).

Benefits to businesses: A free promotion and an opportunity to drive customers to your business.

SCAN TO
REGISTER



Customer Experience & Engagement

(02) 6801 4000
council@dubbo.nsw.gov.au

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