



NSW TOUCH JUNIOR STATE CUP HAILED A MAJOR SUCCESS

The NSW Touch Junior State Cup Northern Conference has been hailed a success after three days of action-packed competition at the Lady Cutler Sporting Precinct.

“Council would like to congratulate NSW Touch on such a wonderful event as well as the Dubbo Touch Association who provided invaluable support throughout the preparations for the event and a large number of volunteers over the three days,” said Mayor of Dubbo Regional Council, Mathew Dickerson.

The NSW Touch Junior State Cup was a great collaborative effort among NSW Touch Football, Dubbo Touch Association and Dubbo Regional Council.

“The Dubbo region has definitely been abuzz with families here for this major sporting event. We had over 13,400 unique visitors to the Lady Cutler Sporting Precinct over the three days.”

“The feedback from the event has been overwhelmingly positive with

participants commenting about the amazing facilities and fields here in Dubbo, the layout and organisation of the event and the ease of parking at the event site.”

The event was embraced by the business community with changes to trading hours and operations to accommodate the large influx of visitors to the region.

“It was really great to see such positive feedback from participants for the event and Dubbo as a whole. Hopefully these visitors have now seen what Dubbo has to offer and will plan a return visit later in the year to be able to explore our city and region further,” said President of the Dubbo Chamber of Commerce, Errin Williamson.

The Old Dubbo Gaol had 45 per cent of its overall visitation for the three-day period come from participants and families here for the NSW Touch Junior State Cup event.

Two charities also benefited from the NSW Touch Junior State Cup event with McDonald's raising \$12,188 for the Ronald McDonald House Charities through their coffee van and Leader Life raising \$5,000 from the car park.

It is estimated that the NSW Touch Junior State Cup delivered more than \$4 million into the local economy.

This weekend Dubbo will host the NSW Little Athletics State Combined Championships at Barden Park with an estimated 3,000 expected to converge on the city. This event is closely followed by the NSW Junior Rugby Championships in June which will see more than 4,000 people visit the region over three nights. Combined, these events will deliver an

additional \$3 million into the local economy.

Dubbo Regional Council's ability to attract major events is due to the exceptional facilities available in the region, being centrally located in New South Wales and having accommodation capacity of more than 5000 beds without taking into account private holiday rentals. The Dubbo region is also a family friendly destination with a number of attractions that can be enjoyed before, during and after each event.

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