

2016/2017 LGA Economic Development Action Plan

1. Infrastructure Development

1.1. Monitor the infrastructure needs of local industry and business sectors and encourage the private sector and all other levels of government to prioritise and align infrastructure implementation programs and funding to key economic development and employment projects for the region

Action	Progress	Accountable / Responsible	QTR
Implement the detailed long-term Infrastructure Strategy for the LGA.	•	Technical Services	
Undertake forums and initiate discussions with government infrastructure providers to pursue future infrastructure needs and funding requirements.	•	Corporate Development	
	•	Technical Services	
Actively monitor the Local Land Service's Built and Natural environment along with the community strategic plan initiatives and provide input as appropriate. (2.1.2.7)	•	Parks & Landcare Services	

1.2. Foster opportunities for joint infrastructure projects in cooperation with business and industry groups, government agencies and other local government

Action	Progress	Accountable / Responsible	QTR
Gain support from the NSW and Australian Governments for the ongoing staged development of the Dubbo Hospital facility. (1.1.2.1)	•	Community Services	
Gain support from the NSW and Australian Governments for the ongoing staged development of the second city bridge development	•	Technical Services	
Promote infrastructure advantages and opportunities available for further growth of the LGA.	•	Corporate Development	

Seek and support the development of joint infrastructure projects that support economic growth of the LGA.	•	Corporate Development	
	•	Environmental Services	
Complete Wellington CBD Beautification project within grant funding budget and timeline.	•	Corporate Development	

1.3. Ensure adequate supply of available land for residential, commercial and industrial purposes that supports a diverse local and regional economy and promotes economic growth

Action	Progress	Accountable / Responsible	QTR
Liaise with the NSW Real Estate Institute (Orana), all relevant Business bodies and Industry Inc. and development industry on locational demands and development types affecting the LGA. (2.4.3.1)	•	Environmental Services	
Maintain a comprehensive database of property market statistics and indicators from which to monitor the LGA market for residential and industrial development. (4.4.2.1)	•	Corporate Development	
Review and report on Council's property portfolio in respect of property development, acquisitions and disposals.(4.4.2.4)	•	Corporate Development	
Monitor, review and adjust planning imperatives, where possible, to aim for an adequate 'supply versus demand' balance for residential, commercial and industrial land in the LGA.	•	Environmental Services	

1.4. Encourage sustainable development and environmentally friendly business practices which protect and maintain the local natural environment and existing infrastructure, facilities and amenity

Action	Progress	Accountable / Responsible	QTR
Undertake an annual review of the Economic Profile of the LGA. (2.4.1.2)	•	Corporate Development	

Undertake an annual review of the Education for Sustainability Strategy. (2.1.3.1)	•	Environmental Services	
Prepare and formulate the State of the Environment report in accordance with the requirements of the Local Government Act 1993. (2.1.2.5)	•	Environmental Services	
Review the implementation of and monitor the Dubbo Environmental Management Plan with respect to all identified environmental sectors. (2.1.1.1)	•	Environmental Services	
Undertake an annual review of the Development Control Plan to ensure relevance and compatibility with changing needs and ecologically sustainable development principles. (2.2.3.5)	•	Environmental Services	
Facilitate and / or coordinate information flows (including events) designed to educate the community regarding the benefits of sustainable development.	•	Environmental Services	

1.5. Promote alternative energy sources and infrastructure

Action	Progress	Accountable / Responsible	QTR
Provide information and support for alternative energy / technology business opportunities in partnership with relevant industry sectors and State Government - to support initiatives that attract low carbon investment in LGA.	•	Environmental Services	

1.6. Monitor the availability of infrastructure and facilities which may influence the ability to attract and retain businesses and population across the region

Action	Progress	Accountable / Responsible	QTR
Develop and commence implementation of an action plan to maximise the economic benefits for the LGA as a result of the Wellington Correctional Centre expansion project.	•	Corporate Development	

Liaise with industry representative bodies to gain feedback regarding emerging threats and opportunities in respect of the availability of infrastructure and facilities.	•	Corporate Development	
Implement rolling program to improve known deficiencies in existing drainage schemes. (1.5.8.1)	•	Technical Services	
Review and establish priorities for urban and rural road construction/re-construction for input into the annual Business Plans. (3.1.4.1)	•	Technical Services	
Seek additional water resources to cater for the growth of the LGA. (3.2.2.1)		Technical Services	
Implement a master plan for the Dubbo Showground. (4.4.5.4)	•	Corporate Development	

1.7. Research critical infrastructure needs for key growth industries in the region and identify and prioritise immediate infrastructure deficiencies

Action	Progress	Accountable / Responsible	QTR
In collaboration with business and industry bodies provide input and lobby for critical infrastructure needs for key growth industries in the region, and identify and prioritise immediate infrastructure deficiencies.	•	Corporate Development	
Identify Wellington capital works for inclusion in Council's Capital Work Prioritisation framework.	•	All Divisions	

1.8. Develop criteria for determining the priority projects for infrastructure spending in the region giving consideration to those which will boost economic activity (such as jobs growth, developing external markets and productivity improvements)

Action	Progress	Accountable / Responsible	QTR
Maintain a list of strategic priority projects for infrastructure within the LGA.	•	Corporate Development	

1.9. Pursue improvements to, and application of communication technology in the region and encourage all new developments to have advanced communications/technological infrastructure available such as the National Broadband.

Action	Progress	Accountable / Responsible	QTR
Ensure that opportunities for economic growth of the LGA, associated with communication technology are realised.	•	Corporate Development	
Investigate opportunities for the LGA to take advantage of technological opportunities associated with business and community.	•	Environmental Services	
	•	Corporate Development	
1.10. Promote the development of airport infrastructure at the Dubbo LGA Regional Airport as an opportunity for business expansion in the aviation related industry and to support other business/industry expansion/investment			
Action	Progress	Accountable / Responsible	QTR
Continue to develop and promote the Dubbo Regional Airport as an opportunity for business expansion for aviation related industry.	•	Corporate Development	
Support the continuation of the Royal Flying Doctor expansion, training and development plans.	•	Corporate Development	
1.11. Encourage and promote partnerships with State and Federal governments and agencies in respect of infrastructure needs of local businesses and for future investment in infrastructure (such as transport links, roads, broadband access and phone coverage)			
Action	Progress	Accountable / Responsible	QTR
Undertake forums and initiate discussions with government infrastructure providers to pursue future infrastructure needs and funding requirements.	•	General Manager	
Continue plans and commitment from the NSW and Australian Government agencies for the construction of the additional flood free bridge across the Macquarie River at Dubbo. (3.1.3.1)	•	Technical Services	

Gain support for continuation of the Inland Rail Project.(3.1.9.2)	•	Technical Services	
Review in collaboration with community, Council, business and industry bodies' critical infrastructure needs to be considered for funding under the Major Project Fund (as part of the Stronger Communities Fund)	•	Corporate Development	
Completion of the Dubbo Regional Livestock Markets facilities upgrade. (4.4.3.9)	•	Corporate Development	
Continue to seek Government funding to undertake the construction of a new headquarters building for the Dubbo Local State Emergency Services Unit as secondary stage of the new Rural Fire Service Zone Centre development at Dubbo Airport. (1.5.5.5)	•	Technical Services	

2. Mining and Mining Services Expansion

2.1. Provide support including networking on specific business development issues

Action	Progress	Accountable / Responsible	QTR
Continue to support the Dubbo Zirconia Mine's proposal to reopen the Dubbo-Toongi railway line as its preferred haulage route. (3.1.10.3)	•	Technical Services	
Promote business opportunities for, and provide support to, the mining industry, including implementation of the Mining Services Action Plan.	•	Technical Services	
	•	Corporate Development	
	•	Environmental Services	

2.2. Ensure appropriate infrastructure investment and planning, including investment in both hard and soft infrastructure for business and the community

Action	Progress	Accountable / Responsible	QTR
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Implement a Mining and Mining Services Strategy that identifies needs and opportunities likely to be associated with expansion in the region to ensure adequate land, services and facilities are available to support the industry.	•	Corporate Development	
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2.3. Promote Dubbo as the premier mining service centre

Action	Progress	Accountable / Responsible	QTR
Work closely with industry organisations to further highlight the LGA’s key geographical positioning and to encourage mining sector business growth within the region.	•	Corporate Development	

2.4. Ensure adequate land is available to support investment and to provide accommodation options

Action	Progress	Accountable / Responsible	QTR
In conjunction with the annual review of the LGA Local Environmental Plan ensure adequate, appropriately zoned land is available to support the mining industry.	•	Environmental Services	

2.5. Support micro-enterprise initiatives that support and service the mining sector and its employees

Action	Progress	Accountable / Responsible	QTR
Work closely with industry organisations and other stakeholders to further develop small business opportunities related to growth of the mining sector within the region.	•	Corporate Development	

2.6. Encourage and support the provision of the specialised training and education within the LGA

Action	Progress	Accountable / Responsible	QTR
Actively participate in and support the establishment of specialised training and education facilities within the LGA.	•	Community Services	

3. Tourism Destination Development

3.1. Establish a tourism destination development strategy to enable market gaps and opportunities to be formally identified and provide relevant fact based information for future development/investment consideration

Action	Progress	Accountable / Responsible	QTR
Maintain audits and identify current gap and potential investment and development opportunities for the LGA.	•	Corporate Development	
Implement the Destination Management Plan (DMP) for the LGA.	•	Corporate Development	
Develop a visitor's economy strategy for the LGA aligned to the Great Western Plains Destination Management Plan and the draft Wellington Destination Management Plan.	•	Corporate Development	

3.2. Encourage diversification through tourism product development based on the cultural, natural and built assets of the region

Action	Progress	Accountable / Responsible	QTR
Implement components of the Wiradjuri Park Master plan including sourcing external funding opportunities. (1.3.3.4)	•	Parks & Landcare Services	
Develop food, wine and agritourism products, providing an opportunity to link with neighbouring LGA's and tourism hubs	•	Corporate Development	

Implementation of new website for Wellington Caves and booking system (W.DP)	•	Corporate Development	
Explore the develop an Aboriginal Cultural Strategy (W.DP)	•	Community Services	
Liaise with Minokamo for advice and assistance in maintaining authenticity of Shoyoen. (2.2.4.6)	•	Parks & Landcare Services	
Submit an annual application to Roads and Maritime Services for cycleway funding. (3.1.13.1)	•	Technical Services	
Facilitate and support the development of new tourism related business ventures, and the expansion of existing tourism related business ventures.	•	Corporate Development	
	•	Parks & Landcare Services	
Implement a biennial touring program for Western Plains Cultural Centre curated exhibition. (1.3.1.12)	•	Community Services	
Complete capital projects at the Old Dubbo Gaol funded by the Cobbora Transition. (1.3.7.5)	•	Community Services	

3.3. Support alliances between local operators such as the Taronga Western Plains Zoo, the Regional Tourism Organisation, Destination NSW, the indigenous community, local industry associations and other relevant government departments and peak tourism organisations

Action	Progress	Accountable / Responsible	QTR
Work on continuous improvement of local industry engagement and optimise business operations.	•	Corporate Development	
Foster alliances between local operators (e.g. TWPZ, Regional Tourism, Destination NSW, Indigenous community, local industry associations and other relevant government departments and peak tourism organisations.	•	Corporate Development	

3.4. Utilise the region’s natural and cultural environment as tourist attractions in collaboration with tourism industry stakeholders to benefit from the \$24 Billion Australian Nature Tourism industry.

Action	Progress	Accountable / Responsible	QTR
Investigate and pursue opportunities for further industry growth.	•	Corporate Development	
LGA Promotions Strategy and other associated programmes and strategies to include activities that support local promotion and community pride on being home of the TWPZ. (4.3.2.1)	•	Corporate Development	

3.5. Maintain and develop quality recreation infrastructure and public amenities which support tourism offerings (such as recreation areas, accommodation, cultural facilities, tourism information facilities, service areas, signage and tourist trails)

Action	Progress	Accountable / Responsible	QTR
Implement the Dubbo LGA Strategic Open Space Master Plan.	•	Parks & Landcare Services	
Implement the Public Art Strategy. (2.6.2.2)	•	Community Services	
In conjunction with sporting groups seeks external funding for the construction of a new cycle track off Victoria No.1 Oval and the expansion of the Victoria No.1 Oval turf surface. 1.4.6.21)	•	Parks & Landcare Services	
Research and identify the value to the LGA of the ‘Freedom Camper’ /RV Travellers.	•	Corporate Development	
Complete Rygate Park development project within grant funding budget and timeline.	•	Parks & Landcare Services	
Identify specific tourism infrastructure and amenities considered important to servicing a current or emerging tourism segment not currently available in the LGA.	•	Corporate Development	
	•	Parks & Landcare Services	

3.6. Utilise the LGA’s assets to attract business tourism and major events to the region, and through collaboration attract high quality and high yield events

Action	Progress	Accountable / Responsible	QTR
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LGA Events Support Program implemented. (4.2.1.1)	•	Corporate Development	
Support local initiatives to hold and attract high quality and high yield events.	•	Corporate Development	
Develop a proactive local events industry and strengthen local event management capability.	•	Corporate Development	
Position Great Western Plains as a destination for events leveraging from the destination appeal and brand.	•	Corporate Development	
Capital Upgrade Program with cost estimates to modernise the Convention Centre component of the Dubbo Regional Theatre and Convention Centre to be included in the Capital Works Prioritisation Program with a view of seeking funding from both rates/general revenue and external sources. (1.3.1.7)	•	Community Services	
Monitor commercial accommodation occupancy rates for trends. (4.2.2.6)	•	Corporate Development	

3.7. Establish an identity for both Wellington and Dubbo that reflects the community's aspirations and provides a platform for marketing and promotion of the LGA whilst identifying the LGA's unique selling points and year round tourism offer

Action	Progress	Accountable / Responsible	QTR
Undertake activities to support Wellington's attraction of residents and major project relocations, including ongoing support for the Orana 'Love the Life we live' project.	•	Corporate Development	
Implement Great Western Plains Phase 3 Marketing campaign.	•	Corporate Development	
Ensure all key promotional activities reflect the LGA destination brands and support key brand messages. (4.3.1.1)	•	Corporate Development	

Implement LGA Signage Strategy. (4.2.1.7)	•	Corporate Development	
Conduct an annual LGA promotions programme customer satisfaction survey.	•	Corporate Development	
Undertake a monthly rolling visitor satisfaction survey.(4.1.2.9)	•	Corporate Development	

3.8. Support and encourage cooperative marketing and product development initiatives

Action	Progress	Accountable / Responsible	QTR
Communicate with industry to provide information on co-operative campaign/promotional opportunities. (4.1.2.4)	•	Corporate Development	
Deliver two (2) major campaigns targeting key tourism markets annually. (4.1.2.6)	•	Corporate Development	
Undertake monthly and quarterly reviews and updates of key information and promotional material. (4.2.2.4)	•	Corporate Development	
Develop and implement a program for all permanent staff and Ambassadors of the Visitor Information Centre (VIC). (4.2.2.2)	•	Corporate Development	
Review service levels and Capital Works Program to ensure that the VIC's maintains its Visitor Information Network Accreditation. (4.2.2.3)	•	Corporate Development	
Support and encourage Dubbo CBD business owners under the Ignite Placemaking Program to collaborate with co-operative marketing and product development within the implementation of many of the 50 bright ideas through a two year funded program from Council.	•	Corporate Development	

Conduct local research and engage with Wellington business community to consider the interest and feasibility of a Wellington CBD Placemaking program, including co-operative marketing and product development for Wellington CBD economic development.	•	Corporate Development	
3.9. Provide quality information to enhance visitor experiences and attract visitation through a broad spectrum of mediums whilst identifying and responding to Dubbo's key tourism market segments			
Action	Progress	Accountable / Responsible	QTR
Provide a quality information service electronically.	•	Corporate Development	
Maintain a central information data base that is well maintained and made available to local stakeholders and prospective investors.	•	Corporate Development	
Provide an effective LGA destination management information service that promotes the LGA and its various attractions and services. (4.2.2.1)	•	Corporate Development	
Facilitate and maintain communication with key industry stakeholders across the LGA e.g.: Accommodation Network, DMP, and Events Network.	•	Corporate Development	
Develop regional LGA positioning paper in cooperation with Inland NSW and Destination Management for RV and caravanning services. (1.4.5.7)	•	Corporate Development	
Development of the Ignite Placemaking Program Facebook site and website to provide a centralised social media information hub to communicate all Ignite activations to city visitors, residents, visiting family & friends & tourists and increase awareness about Ignite activities in the Dubbo CBD.	•	Corporate Development	

4. Transport & Distribution Expansion

4.1. Expand and strengthen Dubbo's role as a 'hub' for transportation and service operations

Action	Progress	Accountable / Responsible	QTR
Promote Dubbo as the 'hub' for transportation and service operations by ensuring appropriately zoned land and information via the Strategic Land Use and Infrastructure Strategies.	•	Environmental Services	
	•	Technical Services	
	•	Corporate Development	
Continue to gain support from NSW and Australian Governments and utilise the resources of the Australian Airport Association to ensure continued viable access to Kingsford Smith Airport for regional airlines. (3.1.18.1)	•	Corporate Development	
Facilitate and support initiatives that will assist with positioning Dubbo as the 'hub' for transportation and service operations in Western NSW.	•	Corporate Development	

4.2. Promote and market Dubbo as a major transport and logistics 'hub' to support the mining and agricultural sectors across the LGA.

Action	Progress	Accountable / Responsible	QTR
Promote Dubbo as the transportation and logistics 'hub' for all mining and mining services in western NSW.	•	Corporate Development	

4.3. Expand and promote Dubbo's role as a major road/rail interchange centre

Action	Progress	Accountable / Responsible	QTR
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As a result of defined strategies and forward planning, establish and promote Dubbo as a major road and rail interchange, due to its strategic location.	•	Corporate Development	
	•	Technical Services	

4.4. Promote Dubbo as an air transport link for interstate business and travel

Action	Progress	Accountable / Responsible	QTR
Promote Dubbo as the 'hub' for domestic and business travel and air logistics operations.	•	Corporate Development	
Maintain a watching brief on the developments with respect to the proposed Badgerys Creek airport. (3.1.18.10)	•	Corporate Development	
Strategically manage newly developed airline linkages along with potential development of increased flights and additional links.	•	Corporate Development	

4.5. Plan/design efficient road and rail access to complement requirements of industrial and agricultural expansion

Action	Progress	Accountable / Responsible	QTR
Undertake regular liaison and initiate discussions with, government infrastructure providers – to pursue future infrastructure needs and funding requirements.	•	Technical Services	
Implement the new Road/Rail Interface Agreements with Australian Rail Transport Corporation (ARTC) and the John Holland Group. (3.1.4.3)	•	Technical Services	

4.6. Promote partnerships with and encourage NSW and Australian Governments, agencies and industry in respect of the transport infrastructure needs of local businesses and the need for future investment in infrastructure

Action	Progress	Accountable / Responsible	QTR
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Meet regularly with NSW and Australian Governments to discuss strategic priorities for the LGA and the region.	•	General Manager	
Facilitate meetings with relevant government agencies, stakeholders and developers to discuss partnerships in respect of the transport needs of local businesses.	•	Environmental Services	
Lobby for additional turning and overtaking lanes on the Mitchell and Newell Highways. (3.1.9.1)	•	Technical Services	

4.7. Ensure adequate high quality land is available to support demand for transport and distribution developments

Action	Progress	Accountable / Responsible	QTR
In conjunction with the annual review of the Dubbo Local Environmental Plan ensure adequate appropriately zoned land is available to support the transport and logistics industry.	•	Environmental Services	

5. Agricultural Sustainability & Diversification

5.1. Maintain and develop Dubbo as the premier centre for regular commercial fat and store sheep and cattle sales and the indoor show and sales centre for stud cattle, sheep and horses in NSW

Action	Progress	Accountable / Responsible	QTR
Promote the Dubbo Regional Livestock Markets.	•	Corporate Development	
Support and encourage a strong agricultural sector. Provide support for fundraising, promotional projects and grant applications within the sector. Planning proposals to support growth and development.	•	Corporate Development	
Complete staged upgrade of the Cattle Management Facility (4.4.3.9)	•	Corporate Development	

Review and update Dubbo Regional Livestock Market Asset Management Plan.	•	Corporate Development	
Develop and implement a detailed master plan for the Dubbo Show Ground to provide for further development and improvements to maintain and enhance Dubbo's position as a premier centre for indoor show and sales centre for stud cattle, sheep and horses in NSW. (4.4.5.4)	•	Corporate Development	
5.2. Expand the LGA as a major food processing centre			
Action	Progress	Accountable / Responsible	QTR
Facilitate and support economic growth initiatives in food production within the Dubbo and Wellington LGA.	•	Corporate Development	
Facilitate and support business investment and attraction along with business retention and expansion initiatives that focus on the expansion of the LGA in food production.	•	Corporate Development	
	•	Environmental Services	
Promote Dubbo as the regional service centre for agriculture based manufacturing and supply.	•	Corporate Development	
5.3. Position the LGA as a centre for agriculture based manufacturing and service centre			
Action	Progress	Accountable / Responsible	QTR
Establish and promote the LGA as a centre for diverse sustainable farming practices.	•	Corporate Development	
Explore opportunities for expanded agricultural and research development.	•	Corporate Development	

5.4. Establish and promote the LGA as a centre for diverse sustainable farming practices			
Action	Progress	Accountable / Responsible	QTR
Explore opportunities and undertake activities to support development of industry and related practices.	•	Corporate Development	
5.5. Encourage the expansion of agricultural education and research and development			
Action	Progress	Accountable / Responsible	QTR
Investigate opportunities for the LGA to take advantage of technological opportunities associated with business and community along with supporting the expansion of education, business and research opportunities.	•	Corporate Development	
5.6. Promote LGA as a cost effective and central location for food and product transport and distribution			
Action	Progress	Accountable / Responsible	QTR
Facilitate and support business investment and attraction and business retention and expansion promotions that focus on the diversity of the LGA's agricultural base and opportunities for future investment.	•	Corporate Development	
5.7. Position the LGA as an ideal location for carbon trading/sequestration and offsets			
Action	Progress	Accountable / Responsible	QTR
Facilitate discussions and develop materials that promote LGA as ideal location for carbon trading/sequestration and offsets.	•	Corporate Development	
5.8. Promote the diversity of the LGA's agriculture base and the opportunities available for agricultural investment at any scale			

Action	Progress	Accountable / Responsible	QTR
Develop materials that promote diversity of Dubbo's and Wellington agriculture base.	•	Corporate Development	

6. Regional Service Centre Development

6.1. Improvements to and within the health services sector

Action	Progress	Accountable / Responsible	QTR
Continue to support the Western NSW Local Health Network to attract general and specialist medical practitioners to Dubbo including community health staff. (1.1.1.1)	•	Community Services	
Monitor the impact on LGA of the management/ operations of the Western NSW Local Health Network. (1.1.1.3)	•	Community Services	
In conjunction with Sydney University and Charles Sturt University gain support from the Australian Government for health tertiary courses and training courses and facilities in the LGA. (1.1.3.1)	•	Community Services	
Strategically manage newly developed airline linkages along with potential development of increased flights and additional links.	•	Corporate Development	

6.2. Improvements in education and amenity

Action	Progress	Accountable / Responsible	QTR
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Hold an annual meeting with the Dubbo Office of the Department of Education to discuss primary and secondary education in the LGA (1.1.5.3)	•	Community Services	
Monitor Federal Budget outcomes in regards to education implications.	•	Community Services	
6.3. Streamlined approval and information process			
Action	Progress	Accountable / Responsible	QTR
Monitor and continue to support a streamlined approvals process with a user friendly pathway to development.	•	Corporate Development	
Implement the Fast Track approvals program that was developed out of the Road Test initiatives undertaken by Council as part of the CBD precinct plan.	•	Environmental Services	
Provide a central point of contact for businesses to seek advice and information for investing in the LGA.	•	Corporate Development	
6.4. Promotion of a positive image through proactive public relations			
Action	Progress	Accountable / Responsible	QTR
Positively promote Dubbo CBD through the Ignite Placemaking Program	•	Corporate Development	
Implement the Corporate Communications Program. (1.4.3.4)	•	Corporate Development	
Promote the LGA positively to local and non-local audiences.	•	Corporate Development	

7. Workforce & Skills Development

7.1. Improvements to and within the health services sector

Action	Progress	Accountable / Responsible	QTR
In conjunction with Sydney University, Charles Sturt University and TAFE, gain support from the Australian Government for health tertiary courses and training courses and facilities in the LGA. (1.1.3.1)	•	Community Services	
Make representations to the NSW and Australian Governments to increase coordinated funding for programs to improve the education, health, employment and economic development opportunities of Aboriginal people. (1.2.5.1)	•	Community Services	
Support Indigenous Youth Development Programs. Liaise with Wellington Local Aboriginal Land Council, local schools, TAFE and Interagency and Community Services Advisory Committee to support Indigenous Youth Development programs.	•	Community Services	
Promote education and training opportunities to increase the capabilities of the community, staff and expertise allowing for general 'up-skilling' across the LGA.	•	Corporate Development	

7.2. Understand the nature of demand and supply by engaging with local business and understanding skills and labour needs gaps and delivery of a regular skills and labour needs survey to track skilling and workforce requirements in the region and feeding this information back to education and training providers in the region

Action	Progress	Accountable / Responsible	QTR
Engage with local business to understand skills and labour needs gaps.	•	Corporate Development	

Work in partnership with education providers and business programme to develop employment skills. Engage with development proponents to establish training opportunities. Work experience program / identify training opportunities.	•	Community Services	
	•	Corporate Development	

7.3. Encourage the promotion and expansion of locally available tertiary education opportunities

Action	Progress	Accountable / Responsible	QTR
Encourage diversification of post-school education and training, and expansion of tertiary courses in the LGA.	•	Corporate Development	
Support relevant community groups and medical professionals who link medical students to training opportunities in Wellington through Sydney University and Rural Far West.	•	Community Services	
Encourage diversification of post-school education and training, and expansion of tertiary courses in the LGA.	•	Community Services	

7.4. Deliver programs and initiatives that support the attraction of skilled professionals

Action	Progress	Accountable / Responsible	QTR
Provide support to businesses / agencies endeavouring to recruit skilled workers to the LGA. (1.1.6.1)	•	Corporate Development	
Develop and maintain information targeting new resident for the Dubbo and Wellington communities.	•	Corporate Development	
Undertake LGA Marketing activities (web, media, events, sponsorships) support the attraction of skilled professionals. (4.1.2.5)	•	Corporate Development	

8. Advocacy and Leadership Development

8.1. Communication and engagement with industry, government and the community

Action	Progress	Accountable / Responsible	QTR
Promote industry collaboration and cooperation by holding and participating in number of collaborative forums and information sharing opportunities	•	Corporate Development	
Maintain organisational participation in the Small Business Friendly program	•	Corporate Development	
Gain support for infrastructure funding to support growth of industry sectors and improve the accessibility of the region in response to identified and prioritised needs.	•	Corporate Development	
Undertake a community survey to determine community satisfaction levels of community engagement activities. (5.2.1.1)	•	Corporate Development	
Develop partnerships with NSW and Australian Governments to review and improve regulations and business incentives to facilitate economic growth and diversification.	•	Corporate Development	
Provide support to environmental and nature based events and organisations across the LGA	•	Parks & Landcare Services	
Implement the Noxious Weeds/Pest Species Management Program and Plans. (2.2.1.10)	•	Parks & Landcare Services	
Produce annual documentation for the development and construction industries advising of legislative changes including Building Code of Australia (BCA) amendments and variations in Council's policies and requirements. (2.2.3.2)	•	Environmental Services	

Support forums with real estate agents, development and building industries and Chamber of Commerce on planning and building issues. (2.4.3.3)	•	Environmental Services	
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8.2. Undertake activities to promote consolidated, united and representative action by business, industry, government and the broader community

Action	Progress	Accountable / Responsible	QTR
Develop a consolidated and united approach across the LGA, and within Council by understanding the needs of community and developing appropriate actions, to move the region forward.	•	Corporate Development	
Engage in forums with business, industry, government and broader community leaders in economic development discussions sharing best practice and strategies.	•	Corporate Development	
Pursue opportunities for strategic alliances and/or resource sharing with neighbouring councils.	•	Corporate Development	

9. Business Investment & Attraction

9.1. Development of marketing material required to promote Dubbo as a business location and to highlight the growth opportunities available

Action	Progress	Accountable / Responsible	QTR
Promote the competitive advantages of the area and reasons to invest in the LGA in all relevant marketing materials and communicate available opportunities.	•	Corporate Development	

9.2. Develop and maintain LGA economic profile, prospectus and population projections.

Action	Progress	Accountable / Responsible	QTR
Provide a responsive economic development service to prospective investors.	•	Corporate Development	

Undertake an annual review of the procedure for processing Development Applications. (2.2.9.1)	•	Environmental Services	
Continue to implement the adopted Environmental Services Communications Strategy. (2.2.9.2)	•	Environmental Services	
Undertake a biennial client survey to determine client satisfaction levels in respect of land use services. (2.2.9.3)	•	Environmental Services	
Implement e-Services project plan to increase the extent of information available electronically. (2.2.9.7)	•	Environmental Services	
Encourage business to network and engage with specific prospective investors to discuss the benefits of locating to the LGA.	•	Corporate Development	
Positively promote Dubbo CBD through the Ignite Placemaking Program to investors	•	Corporate Development	

10. Business Retention & Expansion

10.1. Execute a business expansion and retention program

Action	Progress	Accountable / Responsible	QTR
Support and promote local business development activities, such as development programmes, seminars and business awards. (4.1.3.4)	•	Corporate Development	
Communicate relevant business development funding opportunities to the LGA business community.	•	Corporate Development	

Undertake research for a detailed fundamental outlook of the economic future of the LGA. Examination of collaborative and independent strengths, weaknesses, opportunities and threats to determine true growth potential of the region.	•	Corporate Development	
Provide a responsive economic development service to existing businesses.	•	Corporate Development	
Support events and seminars for local business to assist communication and promote collaborative opportunities and partnership development.	•	Corporate Development	
Undertake an annual review of the Urban Land Monitors. (2.4.1.1)	•	Environmental Services	
Develop and support business development opportunities through the Ignite Placemaking Program.	•	Corporate Development	
Ensure that commercial and industrial land use planning and regulations are streamlined to facilitate and promote business expansion and investment.	•	Environmental Services	
10.2. Undertake a local business skills development program			
Action	Progress	Accountable / Responsible	QTR
Facilitate business support and training initiatives to the LGA business community to increase general business skills and improve general functionality and competitiveness of the Dubbo business community.	•	Corporate Development	
Develop and support a local business skills development through the Ignite Placemaking Program.	•	Corporate Development	