May 2023

Dubbo Regional Council LGA

Dubbo & Wellington

- 2023 Estimated Population 56,720
- Median Age 36 years
- Labour Force Participation 60.66%
- Median Weekly Income \$837
- Indigenous Status 16.6%
- Australian-born-81.5%
- **Total Output** \$8.567 billion(total revenue generated by all businesses and organisations in the LGA)
- Gross Regional Product (GRP) \$4.318 billion (total value of goods and services produced in the Region over 12 mths)
- Total Jobs 26,650

Sources: ABS QuickStats 2021, Remplan

Dubbo Regional Council Gross Regional Product (GRP), \$ Billion

2008 - 2022

Dubbo & Wellington



TOP INDUSTRY SECTORS (Output)

Dubbo & Wellington

\$1.49bn (17.4%)

Construction

\$1.09bn

(12.8%)

Manufacturing

\$0.79bn

(9.2%)

Health Care & Social Assistance \$0.78bn (9.1%)

Rental, Hire,

Rental, Hire, Real Estate Source: Remplan

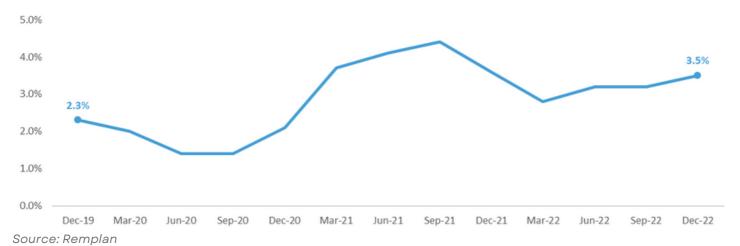
\$0.62bn (7.3%)

Public Admin & Safety

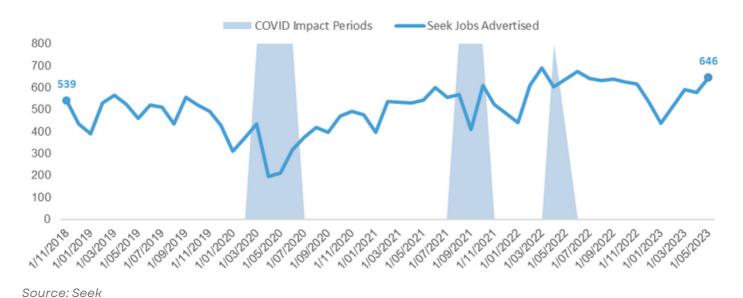
May 2023

Dubbo Regional Council Unemployment Rate

Dubbo & Wellington



Seek Jobs Advertised Dubbo



TOP 5 EMPLOYING INDUSTRIES

Dubbo & Wellington

5,391

(20.2%)

Health Care & Social Assistance 2,771

(10.4%)

Construction

2,597

(9.7%)

Retail Trade

2,576

(9.7%)

Education & Training

Source: Remplan

2,323

(8.7%)

Public Administration & Safety



May 2023

Dubbo Region Tourism

Dubbo & Wellington

	4 Years Ave YE Dec-16 YE Dec-19	2 Years Ave YE Dec-21 YE Dec-22	Latest Pre-Covid Change (%)	Difference Latest Pre-Covid
Visitors ('000)				
International	11.6	n.a.	n.a.	n.a.
Domestic Overnight	682.6	450.3	-34.0%	-232.3
Total Overnight	694.2	n.a.	n.a.	n.a.
Domestic Day	633.8	605.4	-4.5%	-28.4
Total Domestic	1,316.4	1,055.6	-19.8%	-260.8
Total Visitors	1,328.0	n.a.	n.a.	n.a.
Nights ('000)				
International	207.4	n.a.	n.a.	n.a.
Domestic Overnight	1,471.9	1,202.4	-18.3%	-269.6
Total Overnight	1,679.3	n.a.	n.a.	n.a.
Expenditure (\$M)				
International	9.9	n.a.	n.a.	n.a.
Domestic Overnight	273.9	282.2	3.0%	8.2
Total Overnight	283.8	n.a.	n.a.	n.a.
Domestic Day	119.9	174.4	45.4%	54.5
Total Domestic	393.9	456.6	15.9%	62.7
Total Visitors	403.8	n.a.	n.a.	n.a.
Average Stay (nights)				
International	17.9	n.a.	n.a.	n.a.
Domestic Overnight	2.2	2.7	23.8%	0.5
Average Spend per Trip (\$)				
International	852.7	n.a.	n.a.	n.a.
Domestic Overnight	401.3	626.7	56.2%	225.4
Total Overnight	408.8	n.a.	n.a.	n.a.
Domestic Day	189.2	288.2	52.3%	98.9
Total Domestic	299.2	432.5	44.6%	133.3
Total Visitors	304.0	n.a.	n.a.	n.a.
Average Spend per Night (\$)				
International	47.6	n.a.	n.a.	n.a.
Domestic Overnight	186.1	234.7	26.1%	48.6
Total Overnight	169.0	n.a.	n.a.	n.a.
Average Spend per Night or Day (\$)				
International	47.6	n.a.	n.a.	n.a.
Domestic Overnight	186.1	234.7	26.1%	48.6
Domestic Day	189.2	288.2	52.3%	98.9
Total Overnight	174.5	n.a.	n.a.	n.a.

Source: Tourism Research Australia



May 2023

Dubbo Tourism

Dubbo

	YE Dec-18	YE Dec-19	YE Dec-20	YE Dec-21	YE Dec-22
International Visitors					
Visitors ('000)	10.6	10.6	n.a.	n.a.	n.a.
Nights ('000)	202.4	257.5	n.a.	n.a.	n.a.
Expenditure (\$"M)	10.3	8.5	n.a.	n.a.	n.a.
Avg Spend per Trip (\$)	932.6	774.5	n.a.	n.a.	n.a.
Avg Spend per Night (\$)	50.8	33.1	n.a.	n.a.	n.a.
Domestic Day Trips					
Visitors ('000)	598.0	701.0	502.0	408.0	523.0
Nights ('000)	-	-	-	-	-
Expenditure (\$'M)	86.1	114.9	71.1	67.6	101.6
Avg Spend per Trip (\$)	144.0	163.9	141.7	165.7	194.2
Avg Spend per Night (\$)	-	-	-	-	-
Domestic Overnight Trips					
Visitors ('000)	705.0	681.0	488.0	388.0	451.0
Nights ('000)	1,424.0	1,358.0	1,090.0	962.0	1,215.0
Expenditure (\$"M)	277.9	286.6	243.2	200.1	259.1
Avg Spend per Trip (\$)	394.1	420.8	498.3	515.8	574.6
Avg Spend per Night (\$)	195.1	211.0	223.1	208.1	213.3
Total					
Visitors ('000)	1,313.6	1,392.6	n.a.	n.a.	n.a.
Nights ('000)	1,626.4	1,615.5	n.a.	n.a.	n.a.
Expenditure (\$'M)	374.2	409.9	n.a.	n.a.	n.a.
Avg Spend per Trip (\$)	284.9	294.4	n.a.	n.a.	n.a.
Avg Spend per Night (\$)	177.2	182.7	n.a.	n.a.	n.a.

Source: Tourism Research Australia

Dubbo City Regional Airport Passenger Numbers

March 2022 - March 2023

March 2023 Passenger Numbers: 17,729



Source: Lime Intelligence



May 2023

Overall Expenditure in the Dubbo Region LGA

June 2018 - July 2023

Dubbo & Wellington



Source: Spendmapp

Year-on-Year Expenditure in the Dubbo Region LGA

April 2022 v April 2023

Dubbo & Wellington

Expenditure Type	Apr 2023 \$	Apr 2022 \$	Change (%)
Total Local Spend	\$ 116,099,411	\$ 114,795,067	1.14%
Resident Local Spend	\$ 78,959,281	\$ 77,111,895	2.40%
Visitor Local Spend	\$ 37,140,130	\$ 37,683,172	-1.44%
Resident Escape Spend	\$ 28,267,785	\$ 25,934,626	9.00%
Resident Online Spend	\$ 38,355,814	\$ 40,007,294	-4.13%

Source: Spendmapp

DUBBO ISOLATED DATA BELOW:

Dubbo Population - 43,516

Annualised Population Growth (2016 - 2021) - 2.2%

Median Age - 35 years

Labour Force Participation - 63.3%

Median Weekly Income - \$876

Indigenous Status - 15.6%

Australian-born - 81.2%

Gross Regional Product (GRP) - \$3.785bn

Sources: ABS QuickStats 2021, REMPLAN



TOP 3 INDUSTRY SECTORS

1.Construction - \$1,353.64bn (18.0%)

2.Manufacturing - \$1,028.62bn (13.7%)

3.Health Care & Social Assistance - \$742.84bn (9.9%)

TOP 3 INDUSTRY EMPLOYERS

1.Health Care & Social Assistance - 5,060 (21.3%)

2.Construction - 2,521 (10.6%)

3.Retail Trade - 2,390 (10.1%)

HOUSING & LAND PRICES (CORELOGIC/RP DATA) JANUARY 2023 RESULTS

Median House Price - \$536,910 (+16.72% growth since January 2022)
Median Unit Price - \$352,500 (+21.55% growth since February 2022)
Median Land Price - \$258,500 (+17.5% growth since February 2022)



WELLINGTON ISOLATED DATA BELOW:

Wellington Population - 4,096
Annualised Population Growth (2016 - 2021) - 0.1%
Median Age - 41 years
Labour Force Participation - 43.6%
Median Weekly Income - \$552
Indigenous Status - 28.7%
Australian-born - 77.7%
Gross Regional Product (GRP) - \$0.533bn
Sources: ABS QuickStats 2021, REMPLAN

TOP 3 INDUSTRY SECTORS



TOP 3 INDUSTRY EMPLOYERS

1.Public Administration & Safety - 536 (18.6%) 2.Agriculture, Forestry & Fishing - 489 (17.0%) 3.Health Care & Social Assistance - 331 (11.5%)

HOUSING PRICES (CORELOGIC/RP DATA)

JANUARY 2023 RESULTS

