

CORPORATE SPONSORSHIP

Intent: Financial assistance for projects and programs that support Council in the delivery of actions under the Community Strategic Plan.

Please refer to the Sponsorship **Eligibility Criteria and Guidelines** prior to submitting an application.

Please submit this application to: council@dubbo.nsw.gov.au at least 6 weeks prior to the commencement of the program, project or activity.

Project/program/activity	
Owner of project/program/activity	
Venue/Location	
Start date	
End date	
Please provide a description of the project/program/activity (max 300 words)	
How does this project/program/activity align with actions under the Community Strategic Plan? (max 300 words)	

<p>What outcomes are you looking to achieve and how do these outcomes align with Council's Community Strategic Plan? (max 300 words)</p>	
<p>It is expected that all projects/programs/activities supported by Dubbo Regional Council are covered by approvals and appropriate insurances. It is also expected that they are delivered in a safe and sustainable manner.</p> <p>Council may request a copy of plans as part of its assessment of your application.</p>	<p>Please indicate below approvals, insurances and plans are in place to cover the project/program/activity:</p> <ul style="list-style-type: none"> <input type="checkbox"/> \$20M Public Liability Insurance (please attach) <input type="checkbox"/> Other insurance Please specify _____ <input type="checkbox"/> Risk Management Plan <input type="checkbox"/> Event Management Plan

Application for financial support

Please note that in accordance **Eligibility Criteria and Guidelines** all events receiving funding are required to return benefits commensurate with level of funding approved. See below.

Details (what will the funds be used for)	Amount (if known)
	\$
	\$
	\$
	\$
Total	\$

Applicant's contact details	
Name	
Telephone	
Email address	
Event Owner's details	
Event Owner	
ABN	
Telephone	
Email address	
Postal address	
Is your organisation registered for GST	<input type="checkbox"/> Yes <input type="checkbox"/> No

To be completed by applicant as part of initial application to streamline this process. Completing this section does not guarantee the success of your application.	
Banking Institution	
BSB	
Account name	
Account number	

Have you received any other forms of funding for this project/program/activity from Council	<input type="checkbox"/> Yes <input type="checkbox"/> No (if yes, you are ineligible to apply for funding under the Event Development Fund.)
Have you attached Certificate of Currency for \$20M Public Liability	<input type="checkbox"/> Yes <input type="checkbox"/> No (if no, why not)

Please submit this application no less than 6 weeks prior to the commencement of the program/project/activity to:
council@dubbo.nsw.gov.au

Outgoing Sponsorship Benefits Matrix

Return benefits to Dubbo Regional Council

Value of sponsorship	Up to \$5,000	\$5,001 - \$10,000	\$10,001 - \$15,000	\$15,001 - \$20,000	More than \$20,001
DRC brand recognition on appropriate printed material	●	●	●	●	●
Distribute Regional marketing material such as Visitor Guides	●	●	●	●	●
Provide feedback to Council via survey seeking outcomes	●	●	●	●	●
Images of the event to support destination marketing activity (on request from Council)	●	●	●	●	●
Acquittal Form A	●	●	●	●	●
Acquittal Form B		●	●	●	●
Provide feedback to Council via survey seeking outcomes		●	●	●	●
Acknowledge DRC support via digital platforms (website / social media)		●	●	●	●
Acquittal Report provided no later than 60 days from the completion of the event		●	●	●	●
PA announcement or signage at the activity / event			●	●	●
Acknowledge support via pro-active promotion or advertising (radio / tv / print)			●	●	●
Complimentary tickets / invites to launch, VIP function or an event				●	●
Naming right of an event / activity or space					●