



COUNCIL WELCOMES PROCLAMATION OF NAME FOR A NEW COUNCIL ERA

Dubbo Regional Council was today Proclaimed by the Governor of NSW as the name for the Council formed by the merger of the former Dubbo City and Wellington councils.

Dubbo Regional Council Administrator Michael Kneipp said formalising the new Council name is an important step in creating the new organisation.

“Dubbo Regional Council will be a very different organisation to either of the two previous Councils,” Mr Kneipp said.

“There are more than 51,000 people in the LGA with some 42,000 people living in Dubbo, another 9,000 in Wellington and a broad rural sector stretching across 7,500 square kilometres,” Mr Kneipp said.

“Dubbo Regional Council aims to be a modern, progressive organisation,” Mr Kneipp said.

“Dubbo is the third most recognisable location in regional NSW. Including Dubbo in the name gives Council a competitive advantage and there are real economic and community advantages to leverage off the name Dubbo,” he said.

Mr Kneipp said the Proclamation of the name Dubbo Regional Council allows Council to move ahead with significant projects which will improve communication with residents and ratepayers and give Council a new identity.

“Dubbo Regional Council is one single entity,” Mr Kneipp said. “There are different challenges the organisation has to overcome though. For example, at the moment, Council is still operating separate operational budgets with service provision still unique to each former LGA,” he said.

“With the name formally Proclaimed, Council will be able to reveal a new identity for the organisation and continue to work towards transforming the organisation to deliver services the best way possible for all communities across the LGA,” Mr Kneipp said.

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