



## EXCITING NEW WAYS TO PROMOTE WELLINGTON

Dubbo Regional Council will be launching two new initiatives to positively promote Wellington as a destination and encourage visitors to stay and spend.

Wellington will become the latest member of The Rhino Adventure, a visitor experience trail from Sydney to Dubbo, designed to encourage visitors to stop and visit destinations along the trail.

Wellington's Rhino, designed by a local student, will be unveiled outside the Wellington Visitors Information Centre.

A new Wellington Guide for visitors and new residents will also be launched showcasing the best of what Wellington has to offer.

The timing of the launch of the guide is perfect for anyone who has visiting friends and relatives during the Christmas period.

**When:** 10am, Friday 16 December

**Where:** Wellington Visitors Information Centre, Cameron Park

**Who:** Dubbo Regional Council Administrator Michael Kneipp and Manager City Development and Communications Natasha Comber will be available to speak to the media.

### MEDIA CONTACT

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