



SUPPORT LOCAL BUSINESSES WITH THE MYDUBBO CARD

Dubbo Regional Council is introducing the myDubbo shopping card, an EFTPOS based gift card aimed at keeping money within the local Dubbo economy, just in time for Christmas.

The myDubbo card program is being delivered by the Dubbo Ignite initiative in collaboration with businesses in the CBD.

“The myDubbo shopping card works like any other gift card or voucher based system, the only difference is the money can only be spent in Dubbo at any of the 54 participating businesses,” Ignite Program Co-ordinator Nicola Chandler said.

“Simply visit a Load Up Store, decide how much money to load onto the card and this money can then be used to purchase goods and service at any participating business. The cards cannot be redeemed outside of the participating store network.”

“You can purchase the card at Snares Newsagency on Talbragar Street and at both of the We Know Travel agencies in Macquarie Street and Orana Mall.”

“The myDubbo card is the perfect way to support local businesses and help Dubbo grow.

“The list of participating businesses will grow and this program will be ongoing well into the future.”

President of the Dubbo Chamber of Commerce Matt Wright agreed the myDubbo card was a great way to boost the Dubbo economy.

“Congratulations to Dubbo Regional Council on their new initiative. Anything which encourages local people to shop locally, and spend their money within the city is certainly welcomed by the Dubbo Chamber and the local business community.”

“We believe that similar initiatives have been successful in other centres so we encourage businesses and local shoppers to get involved.”

PHOTO/FOOTAGE OPPORTUNITY

The myDubbo card will be officially launched on Monday 12 December at 10.30am at We Know Travel in Macquarie Street.

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