

END OF SUCCESSFUL PARTNERSHIP OPENS DOOR FOR NEW OPPORTUNITIES

After an enormously successful three year contract, Caltex Australia will no longer hold the naming rights to Caltex Park, which Dubbo Regional Council Manager of Recreation and Open Space Ian McAlister said will now revert to the previous name, Apex Oval.

“The signs of Caltex Park will be covered from today as the naming rights contract has come to an end,” Mr McAlister said.

“Caltex had a three year contract with the former Dubbo City Council as a corporate sponsor of the East Dubbo Sporting Complex including Apex Oval which was formalised in 2014,” he said.

“Council would like to thank Caltex for their sponsorship of the oval for the last three years, which is considered one of the region’s top sporting facilities,” he said.

“Council is now in the exciting position of being able to seek out potential new partners and is currently developing expressions of interest to identify a new sponsor,” he said.

“For the time being, the park will default to the previous name of Apex Oval,” he said

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Last Edited: 10 Nov 2017

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