



ABOUT 'DESTINATION DUBBO: INTERNATIONAL READY'

Summary: The Dubbo Region is positioning itself to become the number one inland visitor destination in NSW and Australia, both for Australian families and international visitors to NSW. The Destination Dubbo - International Ready project will be the catalyst to achieve this goal.

Dubbo Regional Council, through the 'Destination Dubbo – International Ready' project, will capitalise on Dubbo's natural, cultural and heritage endowments to develop three additional cultural tourism products to support the Taronga Western Plains Zoo in showcasing Dubbo to the rest of Australia and the world.

The reclamation and development of a public heritage plaza at Old Dubbo Gaol, Dubbo's second most popular attraction, the construction of a new Wiradjuri Tourism Centre and Park and the activation of the Macquarie Foreshore as a cultural events precinct in Dubbo's CBD will create a year-round destination for visitation based on an improved and culturally-rewarding visitor experience.

To help guide the direction of the Wiradjuri Tourism Centre, Council has established a Wiradjuri Technical Advisory Panel, comprised of people who are from the Region and have a deep connection to Aboriginal culture and heritage.

Budget: Destination Dubbo – International Ready has secured the accumulative funds of \$13,583,760.

Status: Consultation / Design

Funding: Funding for 'Destination Dubbo – International Ready' has been secured through Restart NSW (\$10,147,000) with a co-contribution from Dubbo Regional Council (\$2,536,760)

along with the NSW Stronger Communities Fund (\$900,000).

Timeline: The Destination Dubbo project aligns with the requirements of the NSW Restart Fund and, in turn, the Regional Growth: Environment and Tourism Fund timelines. Estimated delivery date will be mid 2022

Contractor: TBA

Learn more about each project here:



Plans: In development

Videos:

Video unavailable

This video may no longer exist, or you don't have permission to view it.

[Learn more](#)

Media releases:

Tender awarded for Wiradjuri Tourism Centre

First-look at new Riverside Event Precinct

Top three kinetic art finalists revealed

Local artists invited to attend Kinetic Art competition workshop.

Nation-wide Indigenous art competition launched in Dubbo.

Application submitted for repatriation of culturally significant trees.

Dubbo one step closer to becoming 'International Ready'



DESTINATION DUBBO
INTERNATIONAL READY
PROJECT UPDATE NEWSLETTER!

Last Edited: 15 Sep 2021