



# DUBBO IN RUNNING FOR NSW TOURISM AWARD

Voting is now open for the NSW Top Tourism Town Awards, with Dubbo a finalist in the Top Town category for towns with a population of over 5,000 residents.

With Dubbo up against much bigger centres like Newcastle, Coffs Harbour and Picton, Dubbo Regional Council (DRC) is asking all Dubbo fans to get their votes in to help get our region across the line.

DRC Marketing and Creative Services Team Leader Cassandra Jones said this was an unmissable opportunity to show the rest of the state what Dubbo has to offer as a thriving regional city with must-see and do tourism experiences.

“With over a million visitors enjoying what our region has to offer every year we’re encouraging them to vote Dubbo as the Top Tourism Town.

“The community voting is now open and every vote counts, so please, take five minutes to cast your vote and help get our town over the line.”

The NSW Top Tourism Town Awards are conducted by the NSW Tourism Industry Council, which is powered by Business NSW. The aim of the awards is to help businesses operating in the visitor economy industry to maximise their potential to ensure New South Wales remains the number one tourism destination in Australia.

“The NSW Top Tourism Town Awards provide communities, business chambers, visitor centres and local governments the chance to show how their town encourages tourism development, increases visitation and drives the visitor economy for our state,” NSW Tourism Industry Council Executive Director, Paula Martin said.

The winners will be announced at the Local Government NSW Destination and Visitor Economy Conference on 30 May 2023.

Winners in each category will go on to represent NSW at Australia's Top Tourism Town Awards to be held later in the year.

Votes can be submitted on Dubbo's NSW Top Tourism Town Awards finalist page.

Voting closes at 5pm on Friday 12 May.

Last Edited: 05 Feb 2024