



DRTCC CALLS FOR BUSINESSES INTEREST IN HOSPITALITY PARTNERSHIP

Dubbo Regional Theatre and Convention Centre (DRTCC) is reviewing its Hospitality Partnership Program for Season Subscribers in 2024.

The partnership provides subscriber discounts to restaurants and motels across Dubbo with the theatre seeking a maximum of five hospitality partners to provide incentives and add-on benefits to subscribers, theatre sponsors and touring artists.

“The Hospitality Partnership Program for Season Subscribers was first introduced in 2015 and has proven to be a popular incentive for those looking at a theatre subscription package,” DRTCC Manager Linda Christof said.

“The program means subscribers are able to make the most of a night out by going out to dinner, seeing a live show at the Theatre and if they are a visitor, staying overnight.”

Additional subscriber benefits include exclusive member events, preferential seating, discounted tickets on most shows, ticket exchanges and complimentary tickets to the Season Launch.

Pastoral Hotel Publican Greg Pilon said he saw the great benefits the partnership had brought to the hotel.

“We are really happy to be able to provide a space for patrons of the Theatre to enjoy dinner and a few drinks before the show. We aren’t too far from the theatre, so it’s a simple park the car, walk to the Pastoral for dinner and then walk to the Theatre for some great entertainment.

“Being a partner offers something extra for our patrons to really allow them to enjoy a great time.”

Ms Christof said each year the theatre was grateful to have restaurant and accommodation partners on board.

“Our restaurant partners have looked into ways to ensure the best experience for our patrons including opening their dining areas from 5.30pm allowing patrons to have a leisurely meal and ensure they arrive on time for a show. We also have 22.3 per cent of our ticket purchasers from outside the Local Government Area, so the discounted room rates offered by our accommodation partners appeal to subscribers and celebrities who visit the Theatre,” Ms Christof said.

While the program has evolved over the years, DRTCC feels it is time to go out to the market and is encouraging other businesses to apply.

To be considered as a partner, interested businesses are encouraged to take part in the survey found [here](#).

Applications close on September 4 and a panel will be formed to determine successful businesses. For further details contact the DRTCC on 6801 4378.

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